

## REQUEST FOR USE OF LOGO & COMMUNITY BADGES

To be eligible for consideration for use of the City of Monroe's logos, third-party entities must fill out and submit this request form. No third-party entity may use the City's logos without express approval from the City. If approved, use of the City of Monroe place brand logo, government (city) logo, tourism logo, economic development logo or community badge(s) is restricted to the person(s) and business(es) named in this request form. Editing the City's logo inconsistent with the brand guidelines is not permitted.

Date: \_\_\_\_\_

Name:	Business/Organization:
Phone:	Address:
Email:	City, State, Zip:

Which logo category are you requesting? See reverse side for reference

- Place Brand    City Logo    Tourism    Economic Development    Community Badge(s)

How do you intend to use the city's logo(s)? (please check as many as apply)

- Advertising                       Printed materials                       Event promotion  
 Council presentation            Event signage                               Digital (website, social media)  
 Other: \_\_\_\_\_

Briefly Explain Intended Use: \_\_\_\_\_

What's your relationship to the City of Monroe?  Resident/Neighborhood Association       Business  
 Event partner    Grant awardee    Non-profit    Other \_\_\_\_\_

How long will you use/display/publish, etc. the City's logo(s)? \_\_\_\_\_

Please review the City's Brand Guidelines prior to submitting this request form. They are posted online at <https://monroewa.gov/1120/Branding-Monroe>.

By marking the box, you indicate that you understand the proper use of Monroe's place, government, tourism, economic development, and community badge logos. The City may, at its sole discretion, revoke approval at any time for improper or inconsistent use of the city's brand or logos.

Signature	Printed name
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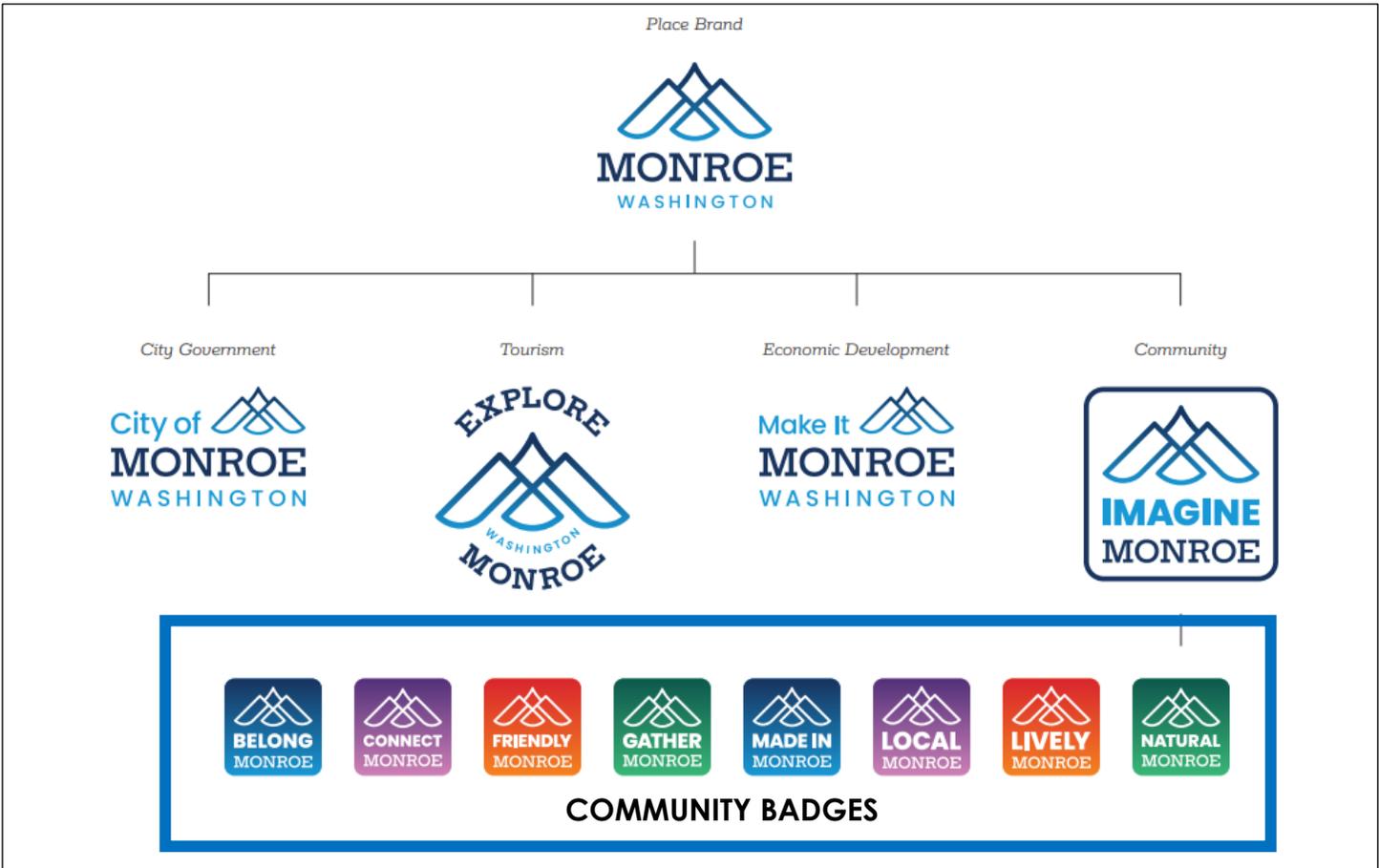
Completed request forms and/or any questions should be directed to: Liam McKorkle, Executive Department, City of Monroe, WA, 808 W. Main St., Monroe, WA 98272, [lmckorkle@monroewa.gov](mailto:lmckorkle@monroewa.gov), 360-794-7400.

Approved by:

Signature:

Date:

Please indicate on the request form which logo types you seek to use: Place Brand, City Government, Tourism, Economic Development or Community Badges.



Refer to the city's brand guidelines for proper use of logo graphics and color palette.