

## City of Monroe 2025-2029 Strategic Priorities

### Accessible Parks and Healthy Waterways

A lively center surrounded by nature. A place of beauty and goodwill. Our parks, waterways, and environment are healthy and accessible for everyone to enjoy.

- Invest in maintaining and modernizing inclusive and active park facilities and infrastructure.
- Continue to transition to eco-friendly city operations and equipment.
- Promote public health and environmental sustainability initiatives.
- Enhance and preserve waterways and natural spaces for community enjoyment.

### Support Local Businesses and Products

Our historic downtown and business districts are thriving and full of locally owned businesses and locally sourced products.

- Foster a vibrant local economy that promotes locally owned businesses and locally sourced products.
- Support business recruitment, retention, and expansion initiatives.
- Promote Monroe's business districts to attract residents and visitors.
- Invest in initiatives that draw people to the city's businesses.

### Build Regional Connections

We can find everything we need with regional connections and with a variety of choices for work, housing, dining, shopping, arts, and activities.

- Pursue projects that ensure Monroe is accessible for residents and visitors.
- Support and pursue diverse housing choices.
- Promote cultural activities and art.
- Activate engaging public spaces.
- Invest in infrastructure that improves connections.
- Advocate for regional connections

### Be Friendly and Responsive

Friendly and responsive,

- Refine and sustain friendly and responsive customer service.
- Strengthen communications and engagement between city departments and residents.
- Support and develop community centered government facilities.
- Reinforce workplace recruitment and retention initiatives that reflects the community.
- Modernize city operations and services through technology and innovation.

### Strengthen Local Connections

We strengthen connections through gathering spaces, events, services, and community-centered infrastructure.

- Support and expand events and gathering spaces for community engagement.
- Strengthen partnerships with service organizations and agencies.
- Ensure people have access to city services and resources.
- Maintain and build infrastructure that meets resident and business needs, conforms with requirements, and is aligned with community expectations.

### Ensure a Safe Place

Monroe is a safe place, where everyone feels at home, and everyone feels they belong.

- Ensure that Monroe is a safe place for everyone.
- Foster community engagement and participation in decision-making processes.
- Enhance access to human services for Monroe residents.
- Develop a community where everyone feels at home and everyone feels they belong.