



## 2021 CITY OF MONROE ARPA FUNDS EVALUATION CRITERIA

Criteria	Potential Points	Comments	Points Awarded
<b>Demonstration of Need</b> <ul style="list-style-type: none"> <li>• Description depicts the need for the project well and language clearly describes current status.</li> </ul>	20		
<b>Project Evaluation</b> <ul style="list-style-type: none"> <li>• Applicant is qualified and has the capacity to produce this project</li> <li>• The description of the project is exceptionally clear and provides detailed information</li> <li>• The project specifically addresses one or more of the goals described in the City of Monroe ARPA funds criteria</li> <li>• The goals of the project are clearly stated and align with described need</li> <li>• Project description has strong evidence of careful planning, thought, and research</li> <li>• Is this project included in an adopted City or County plan, or any other documented community needs?</li> </ul>	20		
<b>Funding/Budget</b> <ul style="list-style-type: none"> <li>• Project Budget and Budget Narrative sections are completed               <ul style="list-style-type: none"> <li>○ Up to 5 points</li> </ul> </li> <li>• Project Budget is clear and well defined               <ul style="list-style-type: none"> <li>○ Up to 5 points</li> </ul> </li> <li>• Project Budget outlines in detail how City funds will be spent               <ul style="list-style-type: none"> <li>○ Up to 5 points</li> </ul> </li> <li>• Budget Narrative details why the Project Budget is appropriate and cost effective               <ul style="list-style-type: none"> <li>○ Up to 5 points</li> </ul> </li> </ul>	20		
<b>Community Support and Partnerships</b> <ul style="list-style-type: none"> <li>• Applicant has secured partners within the Monroe community to achieve the project goals</li> <li>• Project includes participation and support of community and/or business partners               <ul style="list-style-type: none"> <li>○ 1 or more business partners = 5 points</li> <li>○ Local partners/vendors = 10 points</li> </ul> </li> </ul>	15		
<b>Financial Support</b> <ul style="list-style-type: none"> <li>• Demonstrates significant financial support from other funding sources without city funding               <ul style="list-style-type: none"> <li>○ City funding is &lt;25% of budget = 15 points</li> <li>○ City funding is 25-75% of budget = 10 points</li> <li>○ City funding is &gt;75% of budget = 5 points</li> </ul> </li> </ul>	15		
<b>Funding Prioritization</b> <ul style="list-style-type: none"> <li>• Regardless of any other scores, do you believe this project should be a priority? Do you believe the organization can carry out its proposed work, and that they are in need and would benefit from these funds</li> </ul>	10		