

CALL TO ORDER

The May 9, 2019, Monroe Economic Development Advisory Board Meeting was called to order at 8:01 a.m.; Council Chambers, City Hall.

ROLL CALL

Members present: Stayton, Tuttle, King, Rousey, Dye, and Woods.

Members absent: Buse.

Ad-hoc members present: Wirsching and Gallardo.

Staff present: Baker, Knight, Hasart, and Palmer.

APPROVAL OF THE MINUTES

Boardmember Rousey motioned to approve the minutes of April 25, 2019 and was seconded by Boardmember Woods. Motion carried 6-0.

DISCUSSION

Discussion ensued regarding confirmation of committee assignments, second quarter work plan, sign alternatives, contract alternatives, tourism factors, separate gateway & wayfinding signs, implementation strategy, branding and vision process, sign design process, Monroe community versus Snoqualmie Valley/Skykomish River valley, geofencing and data, integrated versus unique signs, sign placement, RFQ/RFP qualifications, materials suggested, and council approval.

ADJOURNMENT

The meeting adjourned at approximately 9:22 a.m.



Deborah Knight, City Administrator

**Minutes approved at the May 23, 2019 meeting.*