



# MONROE THIS WEEK

February 14, 2025



*Thank you for reading Monroe This Week. Please note that city administrative offices will be closed on Monday, Feb. 17 in observance of Presidents' Day.*

*Monroe This Week features:*

- *Planning Commission Vacancies*
- *City Branding Update*
- *Community Academy Availability*
- *Economic Development Annual Report*



*Please reach out to me with what may be on your mind about and for Monroe. I can be contacted at [GThomas@MonroeWA.gov](mailto:GThomas@MonroeWA.gov).*

*Yours in Service,*

Mayor Geoffrey Thomas

---

## CITY PLANNING COMMISSION APPLICATIONS DUE FEB. 19

Interested in getting more involved with the City of Monroe? We are currently accepting applications to serve on the Monroe [Planning Commission](#). Planning Commissioners help review and make recommendations to the City Council regarding land use issues including zoning, code changes, and revisions to the comprehensive plan. Commission meetings are held on the second and fourth Monday's of each month at 7 p.m.



The City is especially looking for residents who live west of 179th street, including the Fryelands and Foothills, to provide their perspectives and input to the Planning Commission. If you live in this area and are looking to serve the City of Monroe, I encourage you to submit an application.

Planning Commission Applications are due no later than Feb. 19. To submit an application, please email a completed [application form](#) to our City Clerk at [cityclerk@monroewa.gov](mailto:cityclerk@monroewa.gov).

To view a full list of outstanding vacancies for City Boards and Commissions, visit the city's [vacancies webpage](#).

---

## LOOK FOR THE CITY'S NEW BRAND AND LOGO THIS SPRING

We are excited to launch our new city brand this Spring. The new logo aligns with the City's vision statement, "[Imagine Monroe.](#)" We are committed to creating a welcoming community where everyone feels and home and where everyone belongs. The City's

# City of MONROE WASHINGTON

new brand and logo reflects this commitment to Monroe residents, business owners, and visitors.

Many thanks to the incredible input and support from the community in creating our new brand and a logo that represents our unique strengths, assets, and vision

statement—[\*Imagine Monroe\*](#). The new logo combines imagery of a mountain range and a bird representing the Vaux's Swift. The bird flies upward, symbolizing forward thinking and optimism. The converging angles echo the shape of Monroe's scenic Lewis Street Bridge and the convergence of the Skykomish and Snohomish Rivers.

The City Council is scheduled to adopt the new city “brand voice” and city logo this Spring. You will begin to see the logo in the coming months. The brand “voice” will be used in city print and digital communications. For background on this branding update, [click here](#). This new brand voice and logo will replace, “The Adventure Starts Here” tagline and the starburst logo.

---

## LIMITED AVAILABILITY REMAINING FOR POLICE DEPARTMENT COMMUNITY ACADEMY



We are pleased to be hosting our [Police Department's Community Academy](#) this year and still have a few spots available.

Community Academy is a free 12-week, highly informative and interactive course which shares many insights into the Department. To be considered, you must be 18 years or older and live or

work in Monroe. A background check will be conducted. [Download the application](#) and email it to [CSO@monroewa.gov](mailto:CSO@monroewa.gov) by Feb. 20, 2025.

Classes are held on Wednesday evenings, March 5 through May 21, 6 to 9 p.m. and Saturday, March 8, 8 a.m. to 5 p.m. at the Police Station.

Sessions are presented by dedicated personnel who serve the community in capacities such as SWAT, K-9, and criminal investigations. Participants accepted into the course will drive a police car in an Emergency Vehicle Obstacle Course (EVOC), fire simulated police “rounds” in a mock training scenario, and collect and analyze fingerprints from a mock crime scene. Many more topics are covered in classroom instruction.

This is a great opportunity to learn the “behind the scenes” and insights about our Police Department. As a bonus, participants have the opportunity for a ride along with a patrol officer.

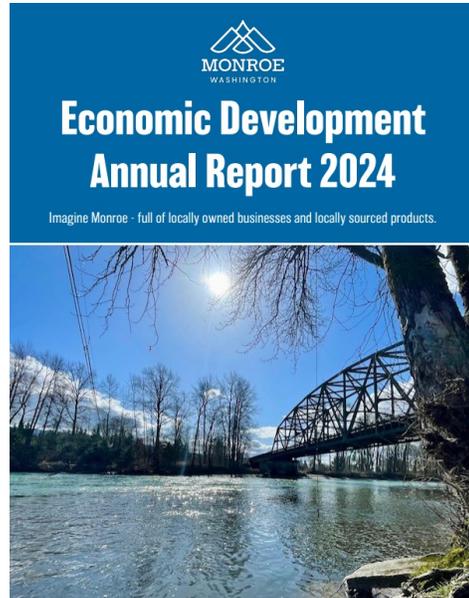
---

## 2024 ECONOMIC DEVELOPMENT REPORT

Each year we publish our Economic Development Report that highlights key factors about Monroe’s local and regional economy, our economic development program objectives, “quick stats” of our community’s demographics and business climate, and results from our annual business survey.

We appreciate those businesses who participated in the survey. In general, Monroe businesses who participated in the survey:

- Remain optimistic about revenue projections for 2025.
- Anticipate keeping their staffing at current levels or increasing them in 2025.
- Are concerned about rising prices and the cost of doing business.
- A vast majority expect to remain in business – in Monroe – in 5 years.



[View the full 2024 Economic Development Report online.](#) Contact Patrick Doherty, Economic Development Coordinate at 360- 631-0050 or [pdoherty@monroewa.gov](mailto:pdoherty@monroewa.gov).

---

## UPCOMING CITY COUNCIL MEETING SCHEDULE

The next City Council Meeting is currently scheduled for Tues., February 25, 2025 at 7 p.m. To view the meeting agenda, click the button below. City Council meetings are re-broadcasted on the [City's YouTube Channel \(@MonroeWA\)](#). To learn how to provide public comment to the Mayor and City Council, click [here](#).

[Council Agendas/Minutes](#)



Councilmember  
Kevin Hanford



Councilmember  
Jacob Walker



Councilmember  
Jason Gamble



Councilmember  
Kirk Scarboro



Councilmember  
Heather Fulcher



Councilmember  
Tami Beaumont



Councilmember  
Kyle Fisher

Have a question for your Councilmembers?  
Contact them at [Councilmembers@MonroeWA.gov](mailto:Councilmembers@MonroeWA.gov)

MONROE  
WASHINGTON

Get city  
info at  
your  
fingertips.

QR code

[MonroeWa.gov/cityinfo](http://MonroeWa.gov/cityinfo)





Try email marketing for free today!