



MONROE CITY COUNCIL

Regular Study Session
Tuesday, December 1, 2020, 7:00 P.M.
Zoom Online Meeting Platform

Mayor
Geoffrey Thomas

Councilmembers
*Ed Davis, Mayor Pro Tem;
Patsy Cudaback; Kevin Hanford;
Jason Gamble, Jeff Rasmussen;
Kirk Scarboro, & Heather Rousey*

MINUTES

CALL TO ORDER

The City Council meeting was held virtually via Zoom. Due to the COVID-19 pandemic, and Proclamation 20-28 issued by Governor Jay Inslee, in-person attendance is not permitted at this time.

Mayor Thomas called the meeting to order at 7:00 p.m.

ROLL CALL

Councilmembers present: Scarboro, Rousey, Rasmussen, Gamble, Davis, Cudaback (7:02 p.m.), and Hanford (7:09 p.m.)

Staff present: Knight, Hasart, Irving, Huebner, Christian, Warthan, Pfister, and Consultant J. Palmer.

PLEDGE OF ALLEGIANCE

Pledge of Allegiance was led by Councilmember Rousey.

PUBLIC COMMENTS

Mr. Edelbrock, 18543 Cascade View Drive, is currently zoned tourist/commercial. Would like consideration to be rezoned back to light industrial.

STAFF/DEPARTMENT REPORTS

There were no reports presented.

COUNCILMEMBER REPORTS

Councilmember Rousey report that the Santa Claus parade was nice and mentioned a citizen let her know how pleased they were with the Police Department.

MAYOR/ADMINISTRATIVE REPORTS

Ms. Knight referred to the extended agenda as presented in the agenda materials. Councilmember Hanford, Legislative Affairs Committee Chair, cancelled the January 12, 2021 meeting. There was no Council objection.

Ms. Knight mentioned the November 30th deadline for the City's CARES Act money. All money was distributed. Ms. Knight welcomed Mr. Corey as building inspector and mentioned that backgrounds were currently underway for payroll clerk and public works maintenance positions. COVID vaccine distribution planning has started. Councilmember Cudaback asked about dates regarding vaccines. Information will be presented at the next meeting during the Evergreen Health presentation.

Mayor Thomas mentioned groundbreaking for Lake Tye Ballfields on December 17, 2020. County Councilmember Sam Lowe, Councilmember Gamble, and a Little League representative will be present. Group must remain small due to COVID restrictions. This item will also be livestreamed on Facebook. Councilmember Gamble mentioned he will be out of town that week and cannot attend.

Mayor Thomas mentioned an ordinance from the City of Mossyrock was brought to his attention regarding allowing businesses to operate despite state limitations. The Mayor's experience is that we cannot do something like this, but we are doing a lot to help our local businesses to navigate through the COVID restrictions.



MONROE CITY COUNCIL

Regular Study Session
Tuesday, December 1, 2020, 7:00 P.M.
Zoom Online Meeting Platform

Mayor
Geoffrey Thomas

Councilmembers
*Ed Davis, Mayor Pro Tem;
Patsy Cudaback; Kevin Hanford;
Jason Gamble, Jeff Rasmussen;
Kirk Scarboro, & Heather Rousey*

Mayor Thomas updated about the ECEAP grant for the Boys and Girls Club. The City has been asked about signing a letter in support of additional grant funding from the state and wanted to be sure Council has no objection to his signing the letter. There were no objections.

Mayor Thomas mentioned this is Ms. Pfister's last meeting and expressed his appreciation in working with her. All the Councilmembers also expressed their appreciation for Ms. Pfister's work and time with the City. Best wishes on her future endeavors.

DISCUSSION ITEMS

1. AB20-201: Economic Development Advisory Board (EDAB) Recommended Gateway and Wayfinding Signage. Mr. Huebner presented a brief history on the project and outlined the recommended designs from the Economic Development Advisory Board (presentation attached). Discussion ensued regarding the Council's preferences. Councilmember Scarboro had reservations about the river rock elements and concerns about the vertical park signs. Councilmember Rousey agreed about the river rock. Councilmember Cudaback asked about siting for Downtown Historic gateway signage. Staff responded. Regarding western gateway sign, Councilmember Scarboro prefers the masonry base to the river rock base. Councilmember Gamble is reluctant to move away from the EDAB's unanimous recommendation of the river rock. Councilmember Rasmussen likes both options but leans toward the river rock. Councilmember Davis doesn't have a preference but does appreciate the connotation of being a city by the river, so would choose the river rock. Councilmember Cudaback agrees with the committee recommendation but wants to insure consistency throughout all the signs. Councilmember Hanford concurs with Councilmember Cudaback. Councilmember Scarboro does disagree about the river rock connotation but feels that the masonry is better looking than the rock. Councilmember Rasmussen liked the wave on the signs over the criss cross. Councilmember Rousey mentioned the wave would be more in line with our environment.
2. AB20-202: 2020 Business Survey Results. Mr. Palmer gave an overview of the recent business survey (presentation attached). Mr. Palmer reviewed the purpose of the survey and how the information provided will be used. Response rates and data were reviewed. Discussion ensued about how to encourage areas in addition to downtown to be "tight knit" communities, about the employment/layoff numbers, about stability versus rent payments, about how to increase future response rates, etc.
3. AB20-203: Vision 2050 Update. Ms. Knight gave a brief update on where the City was on the effort to update our mission, vision, and core values. The sounding board is established and the first sounding board meeting is scheduled for December 15, 2020. Regular check ins will be done over the next six months.
4. AB20-204: Draft Snohomish County Jail Services Interlocal Agreement. Deputy Chief Irving gave an update on the proposed new jail services interlocal agreement to include the concerns around the price increases. Councilmember Cudaback asked about what the anticipated increase was in the 2021 budget. Concern is that while the City anticipated some price increase, we did not anticipate the increase associated with this proposed agreement. Ms. Hasart shared information on jail costs for fiscal years 2019, 2020, and budgeted 2021. Mayor Thomas asked if Council had concerns about the staff approaching the county regarding delaying implementation of this agreement as is. Councilmembers expressed support for approaching the county and emphasizing continued discussion/negotiation regarding going from a tiered rate to a flat rate for daily maintenance fees.



MONROE CITY COUNCIL

Regular Study Session
Tuesday, December 1, 2020, 7:00 P.M.
Zoom Online Meeting Platform

Mayor
Geoffrey Thomas

Councilmembers
*Ed Davis, Mayor Pro Tem;
Patsy Cudaback; Kevin Hanford;
Jason Gamble, Jeff Rasmussen;
Kirk Scarboro, & Heather Rousey*

ADJOURNMENT

Mayor Thomas noted the Council would hold a Closed Session immediately following adjournment of the Council meeting to discuss Collective Bargaining pursuant to RCW 42.30.140(4)(a).

A short discussion ensued about attendance at the Lake Tye Ballfields' groundbreaking ceremony. Because of the limited number allowed due to COVID, we may not be able to accommodate all the Councilmembers that may wish to attend in person. Staff will reach out with further information as it is determined.

There being no further business, Councilmember Scarboro moved to adjourn the Council meeting. Councilmember Davis seconded. The motion passed 7-0.

Meeting adjourned at 8:54 p.m.

A handwritten signature in black ink, appearing to read "Geoffrey Thomas".

Geoffrey Thomas (Jan 19, 2021 21:07 PST)

Geoffrey Thomas, Mayor

A handwritten signature in black ink, appearing to read "Rabecca R. Hasart".

Rabecca R. Hasart, Interim City Clerk

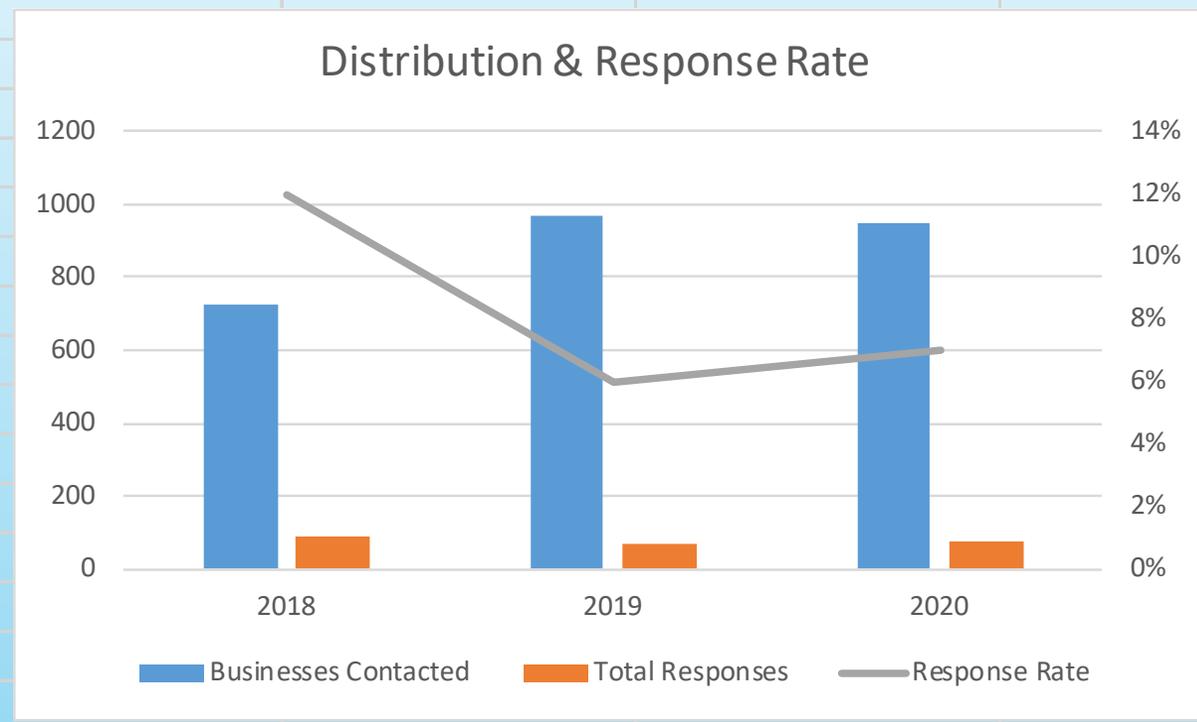


2020 BUSINESS SURVEY

DISTRIBUTION AND RESPONSE



	Businesses Contacted	Total Responses	Response Rate
2018	726	88	12%
2019	966	65	6%
2020	950	72	7%



	Businesses Contacted	Total Responses	Response Rate
2018 to 2019 Trend	Up 33.05%	Down 26%	Down 50%
2019 to 2020 Trend	Down 1.7%	Up 10.8%	Up 1%

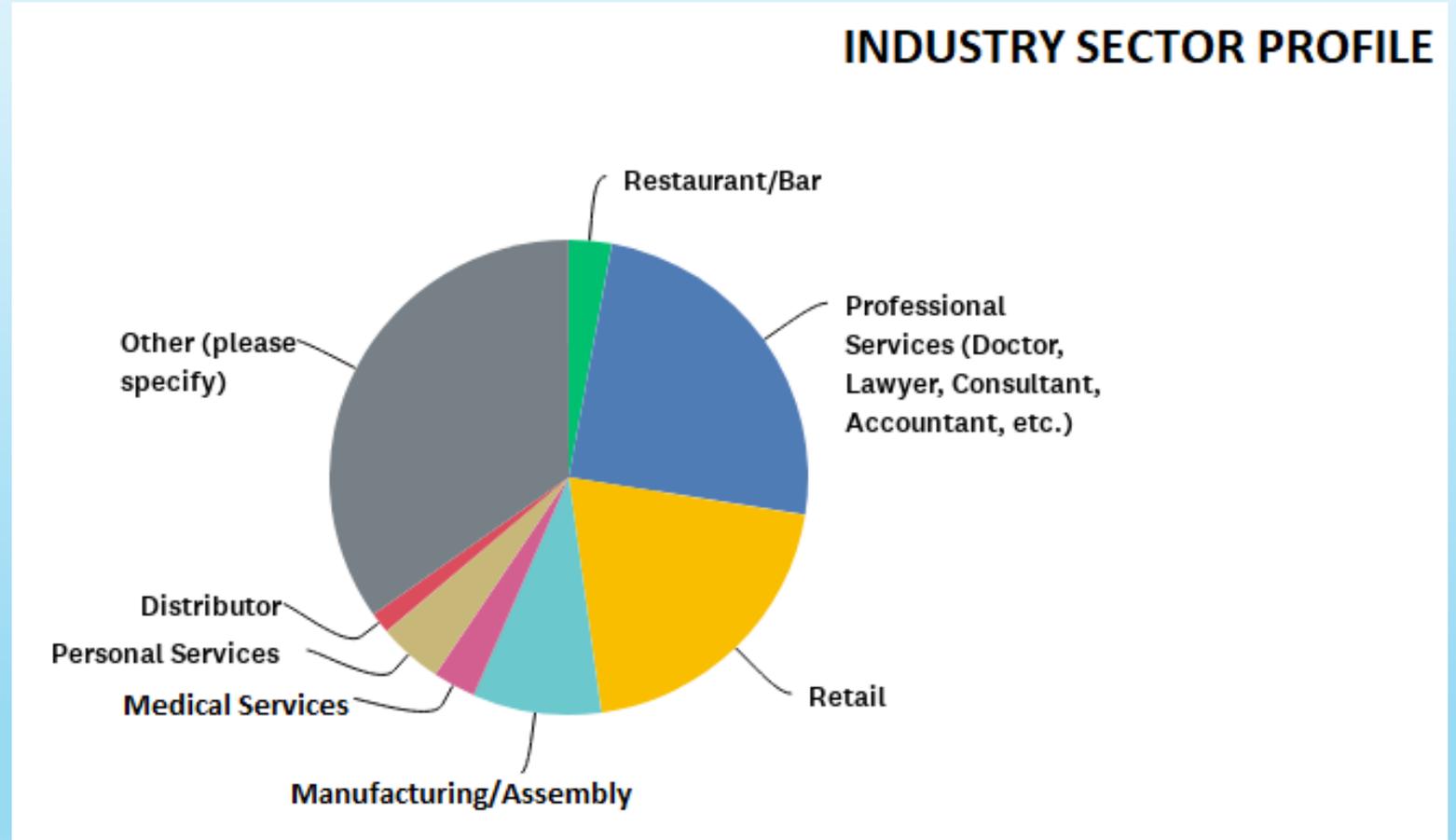


2020 BUSINESS SURVEY

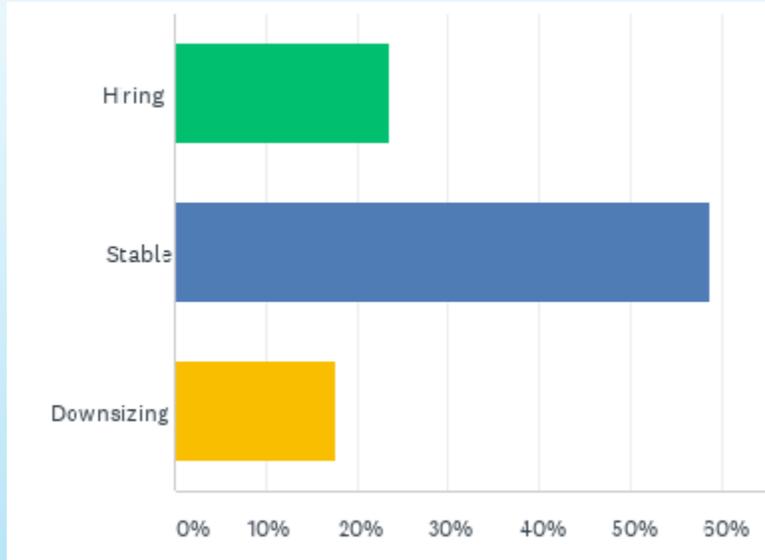
MONROE BUSINESS PROFILE

BUSINESS IDENTIFIED as “OTHER”

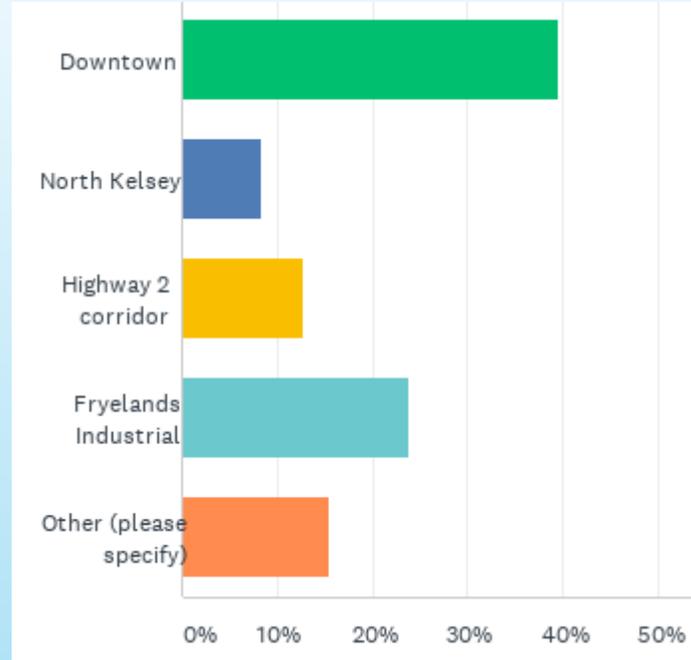
- Non profit offering soccer league to community children
- hvac/refrigeration
- Doggy Day Care and Boarding
- Coordinating Pastors, Chaplains, etc
- Communications Consultant
- Social services
- Yoga studio
- Political Consulting
- Tattoo and fine art
- Embroidery, Screen Printing, Heat Transfer, Custom Sewing, Quilting services
- Art classes
- QSR pizza
- Auto Repair & Tires
- Manufacturing and Distribution
- PEMF, Wellness, pain management
- General Contractor
- Construction Plumbing
- Family entertainment
- movie theatre
- Travel
- Auto repair
- Nonprofit organization dedicated to promoting the arts in Monroe.
- Non-Profit Resource Center, Financial assistance, Food Bank



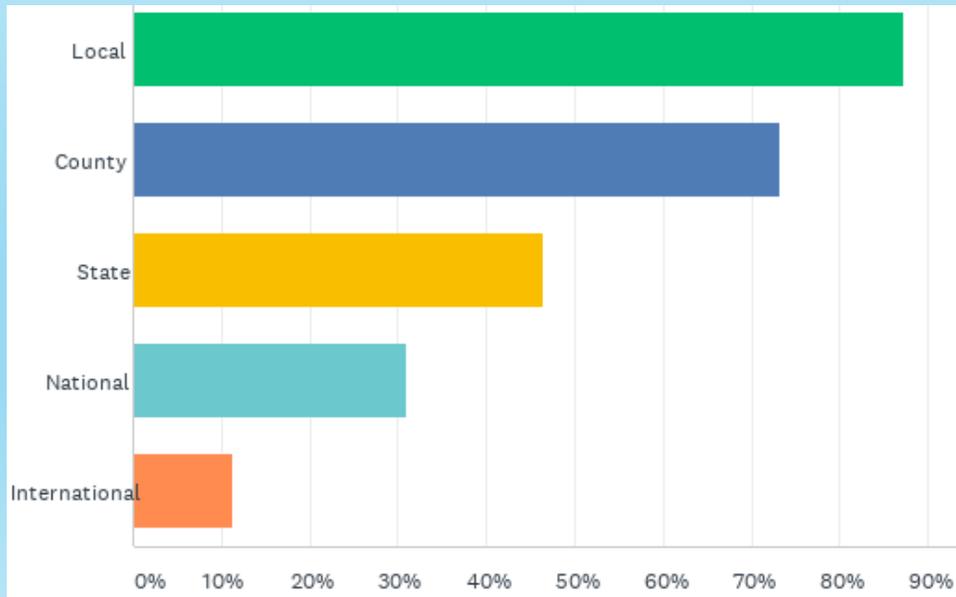
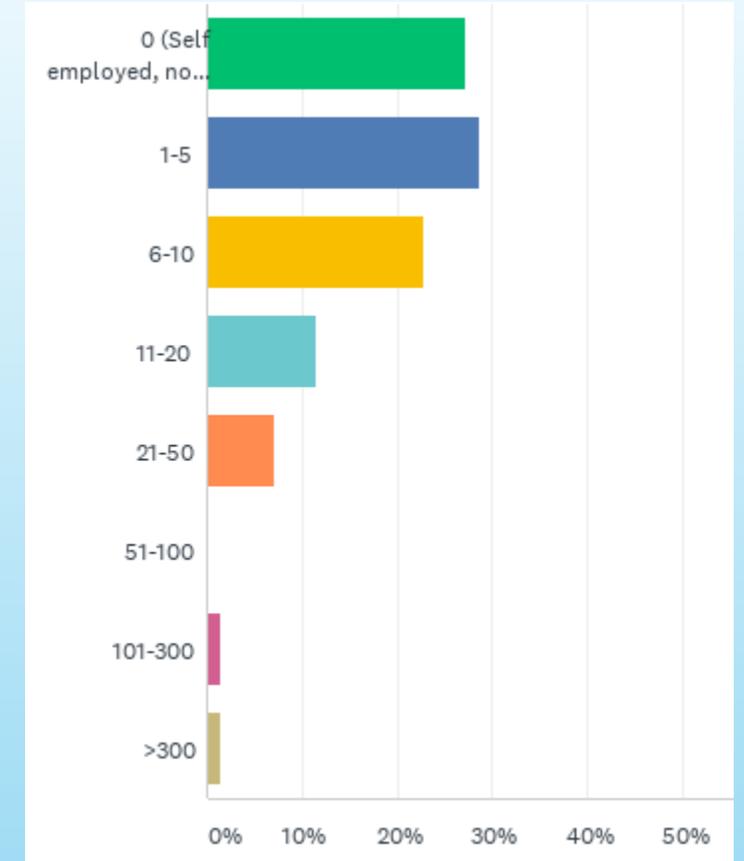
Employment Status



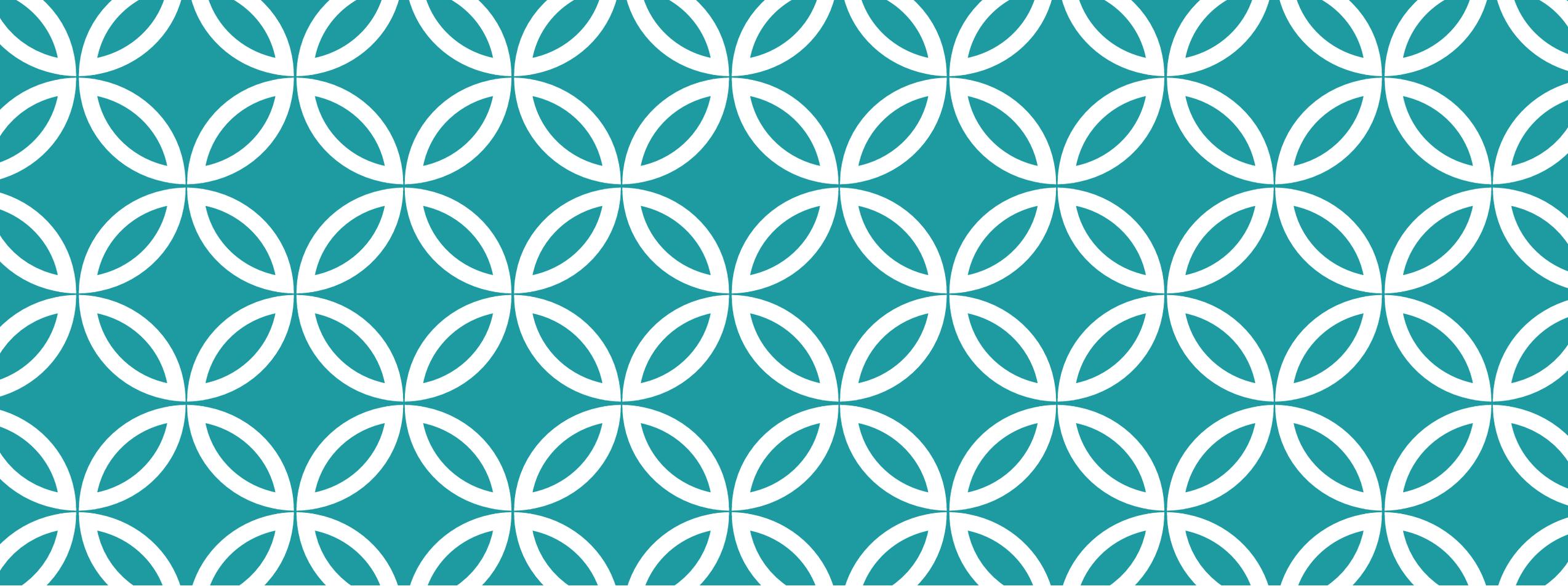
Commercial District



Number of Employees



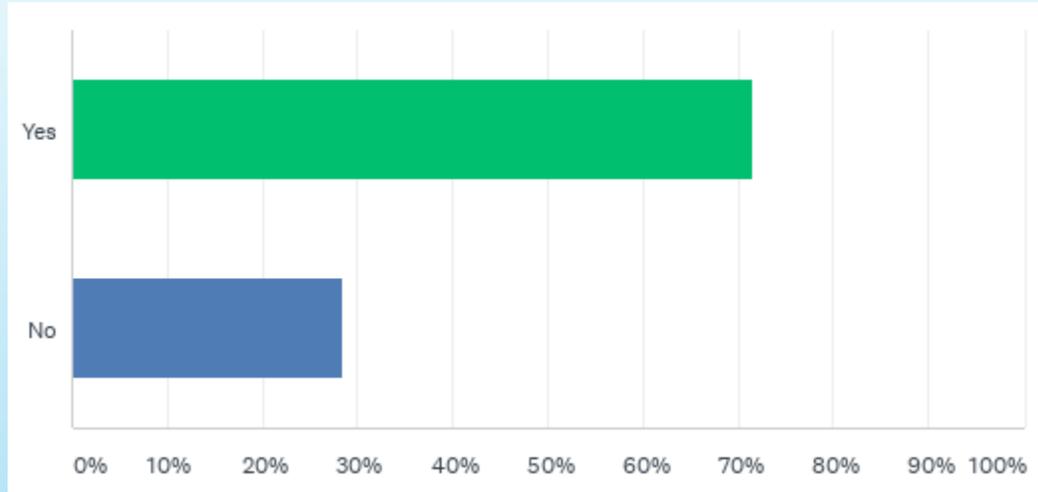
Markets Served



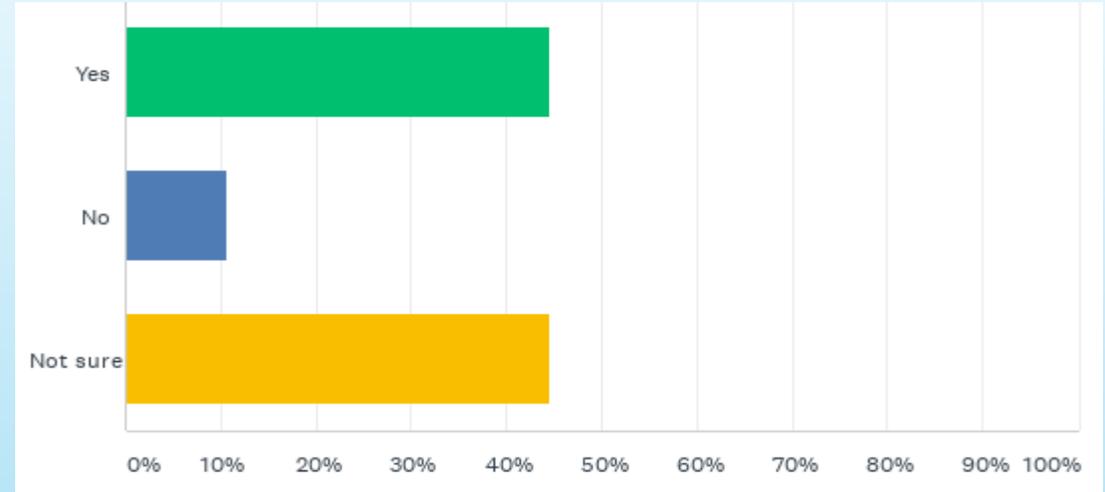
2020 BUSINESS SURVEY

IMPACT OF COVID-19

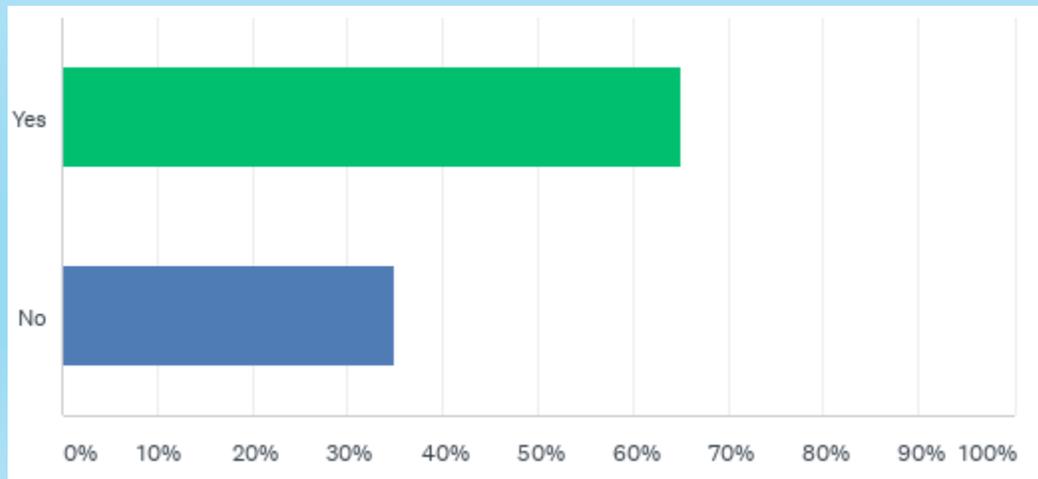
Did your income decline compared to this time last year?



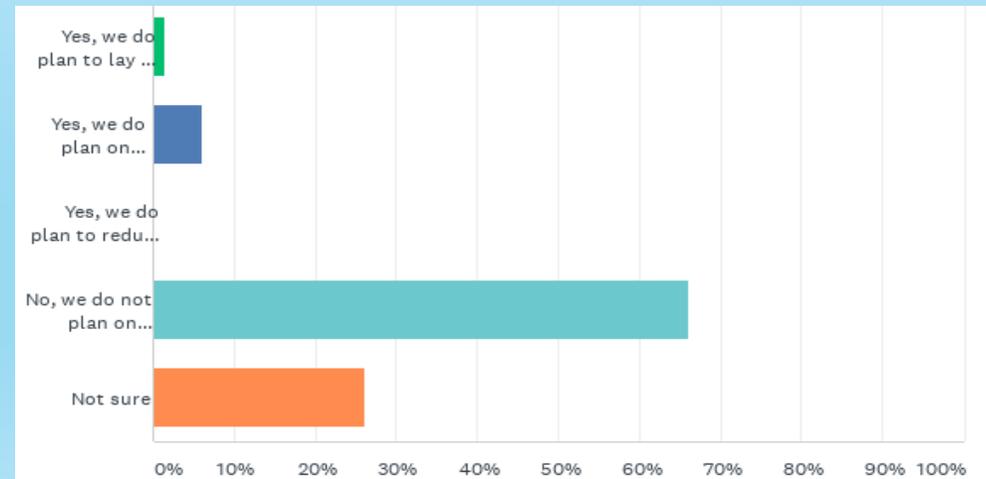
Able to make rent/mortgage payments over the next 6 months?

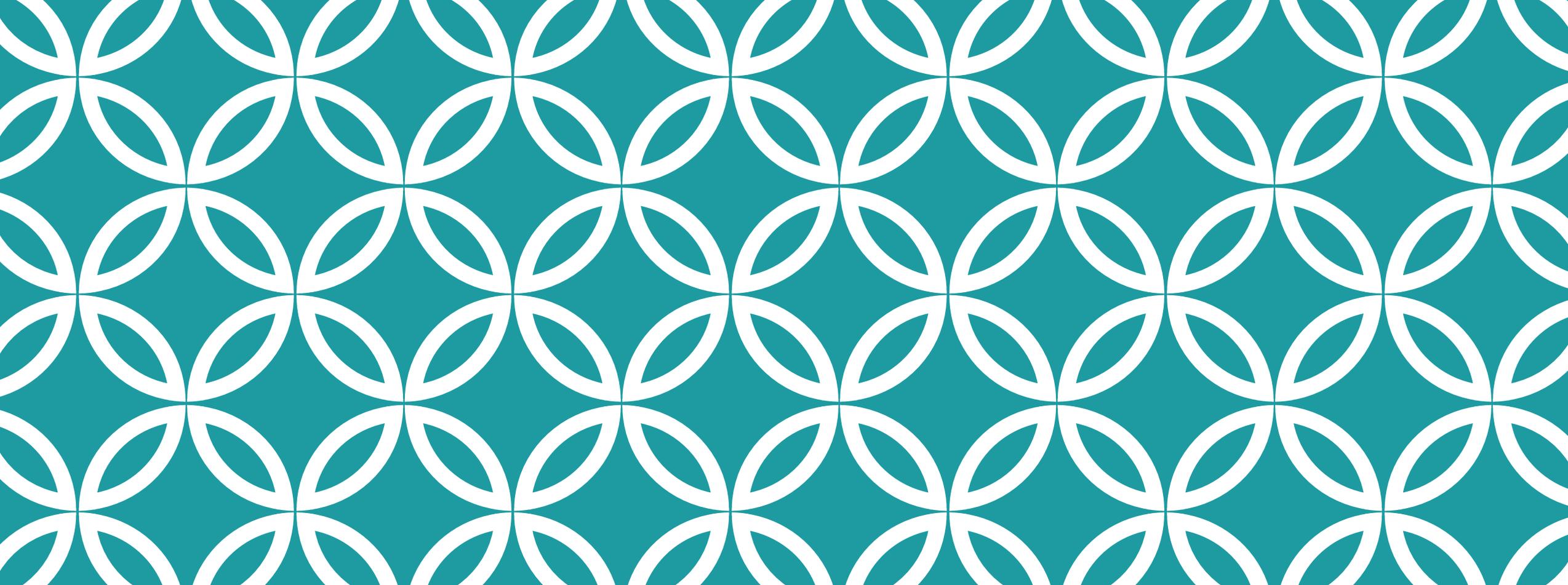


Costs increase due to COVID-19 related expenses?



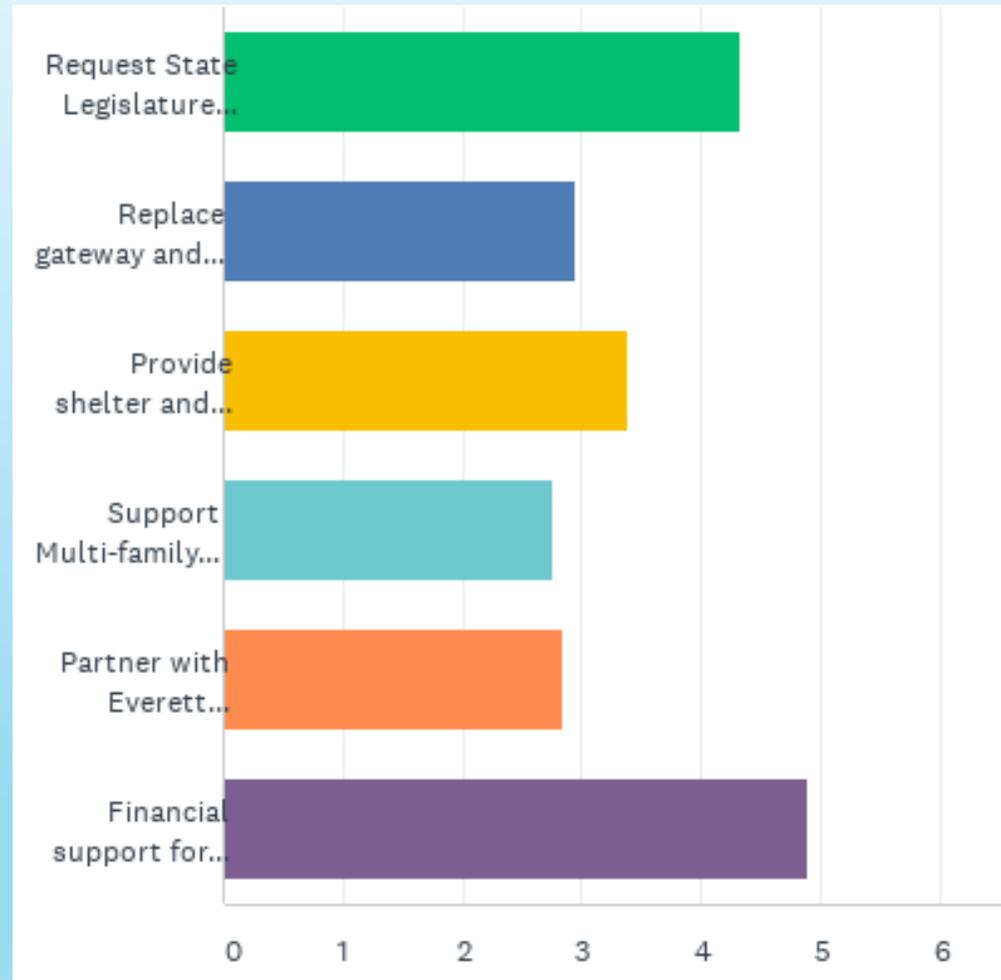
Reducing staff in the next 6 mos?

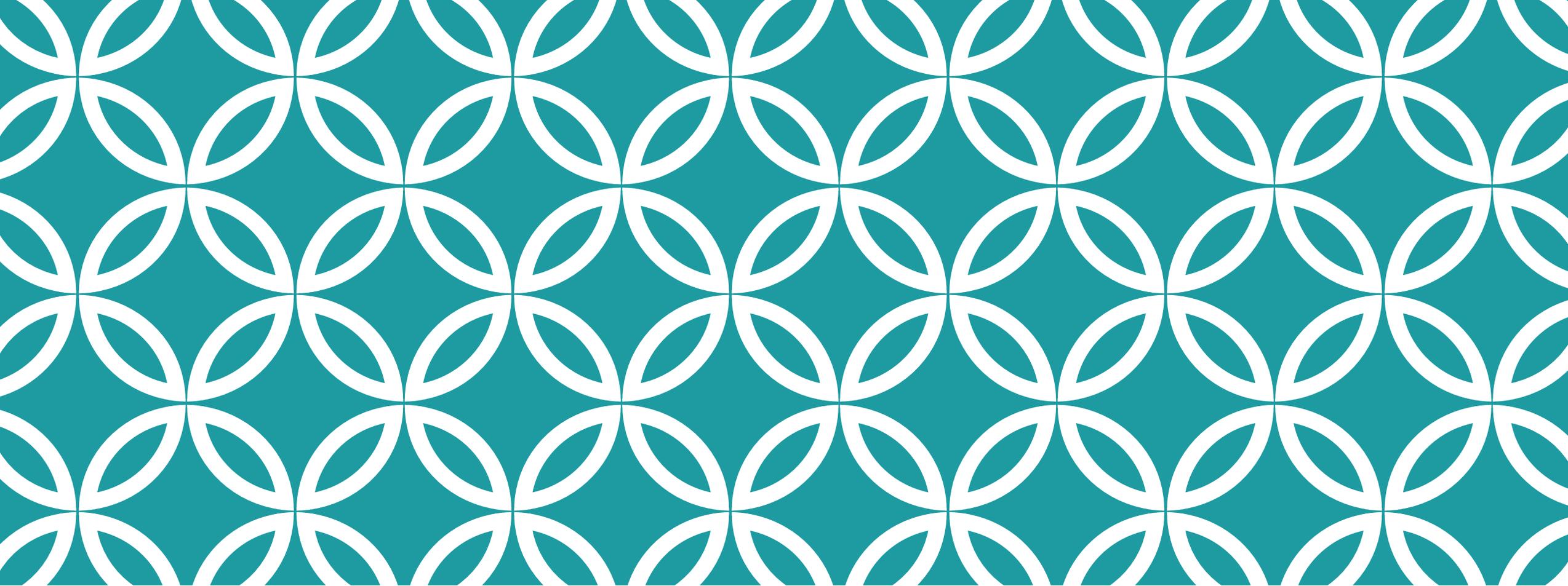




2020 BUSINESS SURVEY

ECONOMIC DEVELOPMENT
PRIORITIES





2020 BUSINESS SURVEY

RECOMMENDATIONS

- Continue to “frack” the email list
- Conduct Survey on a “Rolling Basis” throughout the year
- Do survey in person as part of regular business visit calls
- Promote Survey and Communicate Importance
- Provide incentives with a drawing, awards, etc.
- Shorten Survey

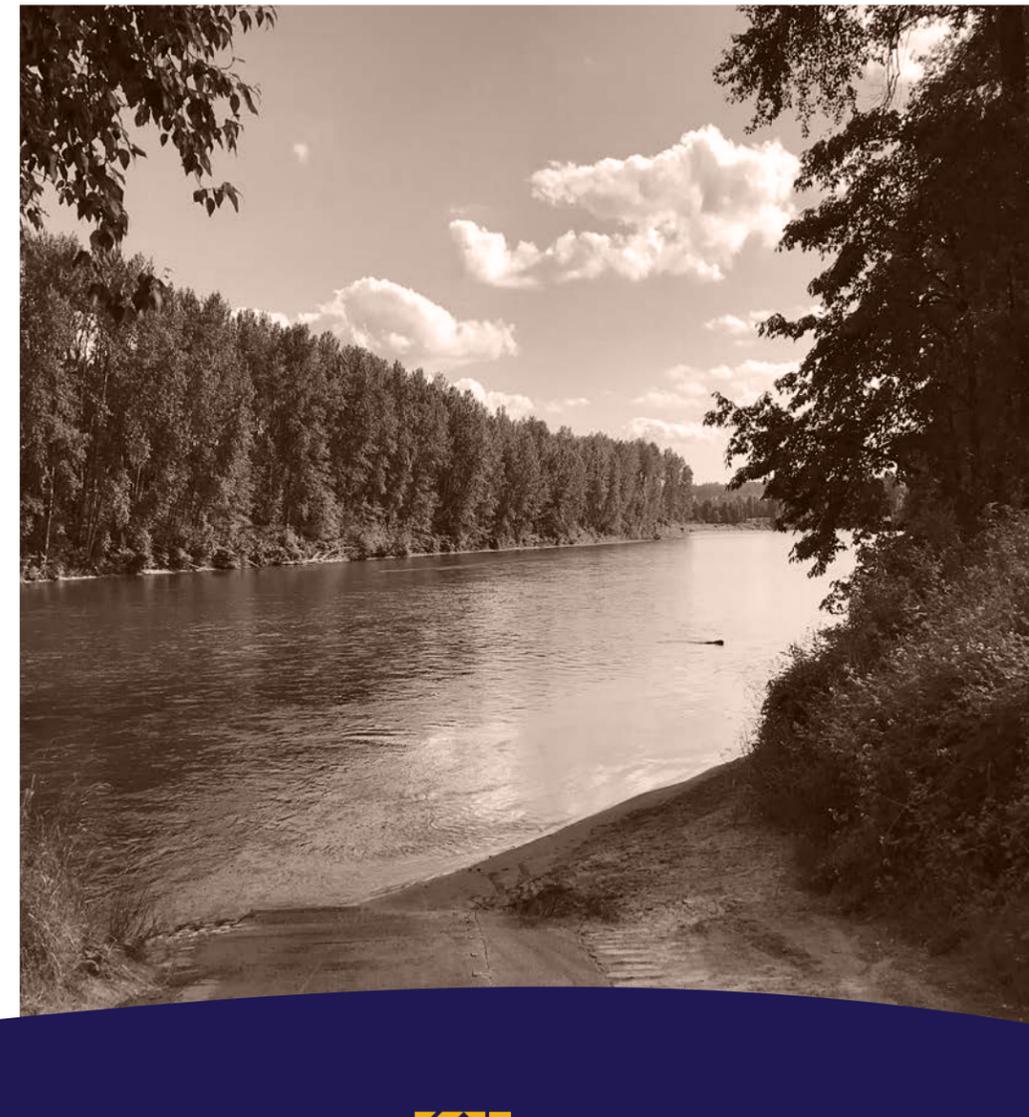
For More Complete Results:

[2020 Monroe Business Survey Dashboard](#)

CITY OF MONROE

GATEWAY SIGNAGE DESIGN REVISIONS 4

08/10/2020



WESTERN GATEWAY





Western Gateway - Option 1

Revisions are as follows:

- Added stone masonry base





Western Gateway - Option 2

Revisions are as follows:

- Added river rock masonry base





The logo features a dark blue, wavy horizontal band across the middle. Below this band, there are two overlapping shapes: a large purple shape on the left and a blue shape on the right that tapers to a point. The text 'EASTERN GATEWAY' is centered within the dark blue band.

EASTERN GATEWAY

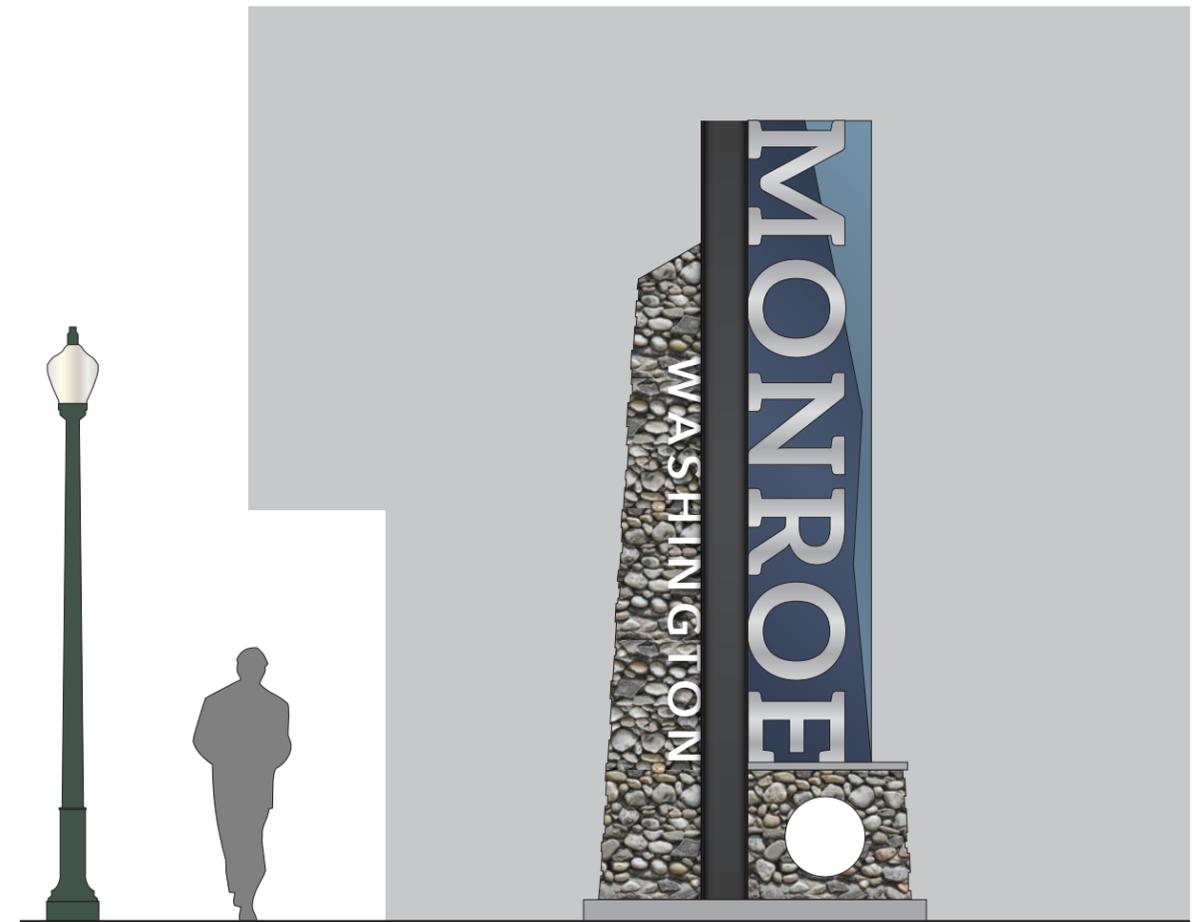
Eastern Gateway - Current Design & Option 1

Revisions for Option 1 are as follows:

- Changed the stone masonry to river rock masonry



Current Design



Option 1

Eastern Gateway - Current Design & Option 1



Current Design



Option 1

Eastern Gateway - Option 2A & 2B

Revisions are as follows:

- The "MONROE" and "WASHINGTON" text has been rotated to read vertically.
- In option 2B, the stone masonry has changed to river rock masonry



Option 2A



Option 2B

Eastern Gateway - Option 2A & 2B



Option 2A



Option 2B

SOUTHERN GATEWAY



Southern Gateway - Original Design



Southern Gateway - Option 1

Revisions are as follows:

- Changed stone masonry base to river rock masonry



Southern Gateway - Option 1



MCC Minutes 12-01-2020

Final Audit Report

2021-01-21

Created:	2021-01-15
By:	Becky Hasart (bhasart@monroewa.gov)
Status:	Signed
Transaction ID:	CBJCHBCAABAA1SIPZxTI5ulpGi4KKsV0Jwy3tWoJ5DeB

"MCC Minutes 12-01-2020" History

-  Document created by Becky Hasart (bhasart@monroewa.gov)
2021-01-15 - 11:50:32 PM GMT- IP address: 70.90.183.189
-  Document emailed to Geoffrey Thomas (gthomas@monroewa.gov) for signature
2021-01-15 - 11:51:08 PM GMT
-  Email viewed by Geoffrey Thomas (gthomas@monroewa.gov)
2021-01-20 - 5:07:15 AM GMT- IP address: 104.47.64.254
-  Document e-signed by Geoffrey Thomas (gthomas@monroewa.gov)
Signature Date: 2021-01-20 - 5:07:26 AM GMT - Time Source: server- IP address: 73.239.188.223
-  Document emailed to Becky Hasart (bhasart@monroewa.gov) for signature
2021-01-20 - 5:07:28 AM GMT
-  Email viewed by Becky Hasart (bhasart@monroewa.gov)
2021-01-21 - 0:33:24 AM GMT- IP address: 104.47.64.254
-  Document e-signed by Becky Hasart (bhasart@monroewa.gov)
Signature Date: 2021-01-21 - 0:33:31 AM GMT - Time Source: server- IP address: 70.90.183.189
-  Agreement completed.
2021-01-21 - 0:33:31 AM GMT