



**WELCOME**

Economic Development Advisory  
Board

September 24, 2020

# AGENDA

## Part I

- Welcome and Call to Order
- Approve Meeting Minutes – September 10, 2020

## Part 2 – Old Business

- 6-Year Strategic Plan – Budget
- CARES Act 2<sup>nd</sup> Round Funding – Community Support

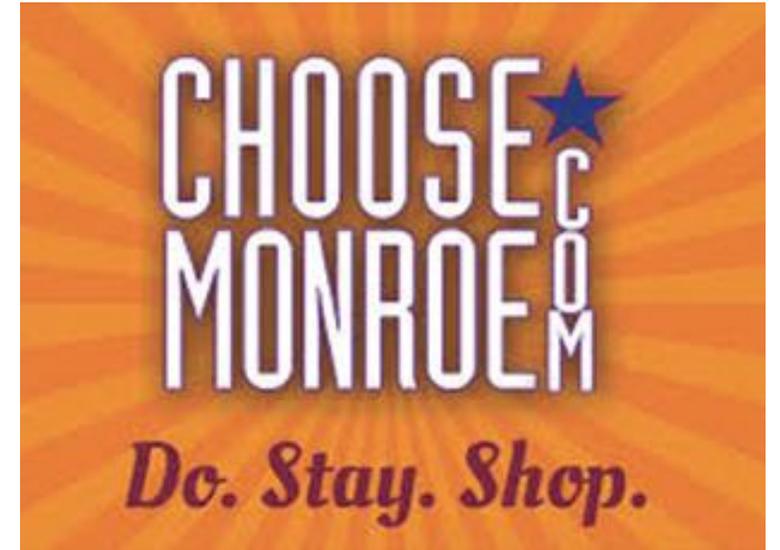
## Part 3 – New Business

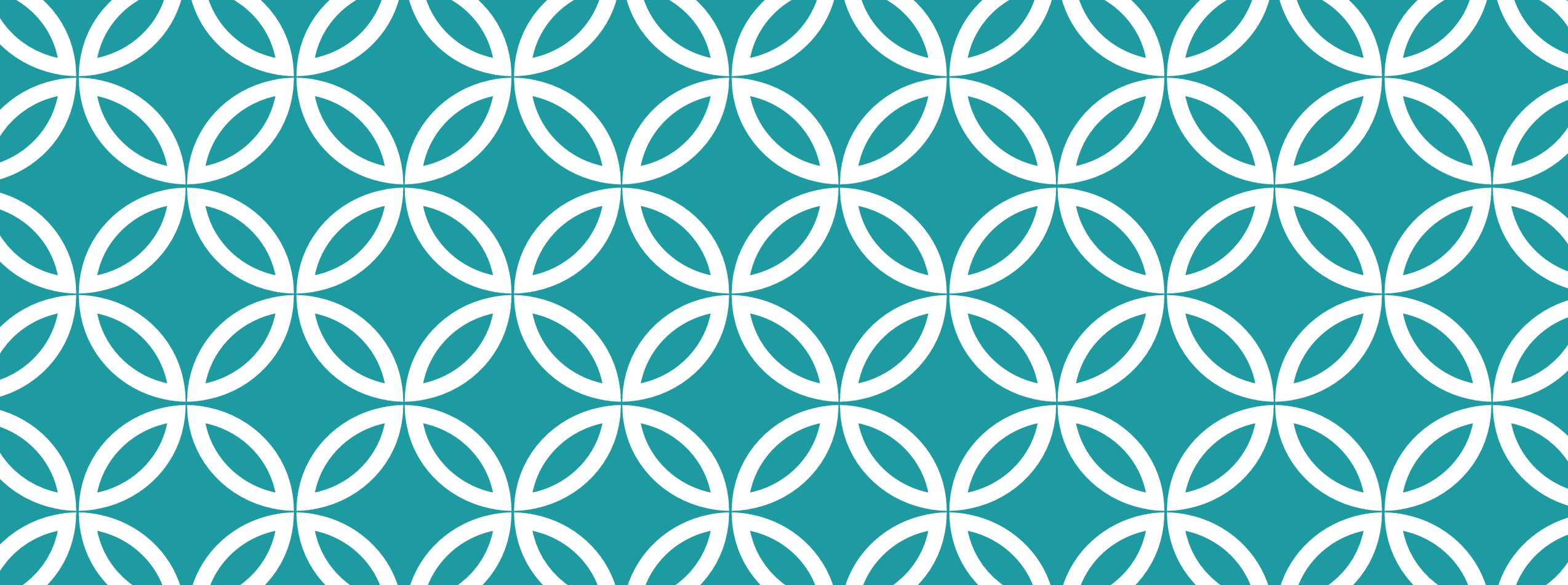
- Wayfinding Signage Location Plan  
& Message Schedule

## Part 4

- Board Member Comments/Updates

## Part 5 – Next Meeting – October 8, 2020





# APPROVE MEETING MINUTES

September 10, 2020

Economic Development Advisory  
Board

September 24, 2020

**CALL TO ORDER**

The September 10, 2020 Monroe Economic Development Advisory Board Meeting was called to order at 8:04 a.m.; Zoom Meeting Platform.

**ROLL CALL**

Members present: Allan Dye, Sally King, Liz Nugent, Bridgette Tuttle, and Katy Woods; and ex-officio member Janelle Drews

Staff present: Rich Huebner, James Palmer, and Ben Swanson

Guest present: Ben Wise

**APPROVAL OF THE MINUTES**

Board member Bridgette Tuttle made motion to approve the minutes of the August 27 meeting. The motion was seconded by Board Member Allan Dye. Motion carried 4-0.

**CONTINUING BUSINESS**

A. Small Business Relief Grant 2<sup>nd</sup> Round: Award Recommendations

Mr. Huebner presented the award recommendations compiled by the review committee of himself, Mr. Palmer, Board Member Dye, and Board Member King, which is included in these Minutes as Attachment No. 1. Mr. Huebner explained that of the six businesses not recommended for an award, two (Miracles and Memories Academy and the Monroe/Sky Valley YMCA) previously received grants through the Community Relief Grant and that a second round of that grant would soon open, one (Bliss Yoga Studio) received a full \$5,000 grant in the first round of the Small Business Relief Grant, one (Tacos Monte Alban) does substantially all of its business outside Monroe, one (Image Mill) is a large operation with a substantial client base, and it's unclear if the last (Jump, Rattle and Roll) is currently in operation.

Board Member Tuttle commented that in addition to Small Business Relief grants extended in the first and second rounds, some local businesses may have also received economic assistance as a recipient of the Utility Fee Grant.

Board Member King commented that she would like to see some revisions made to the application form in the event of a possible third round. Mr. Huebner agreed to convene a committee to review the form if a third round occurs.

B. 2020 Monroe Business Survey: Update

Mr. Palmer commented that the 2020 Monroe Business Survey was emailed to local businesses with email addresses on file, with 960 confirmed deliveries; Mr. Palmer is working to follow-up with businesses that don't have a current email address on file, or for which he received a bounce-back notice.

Mr. Palmer commented that he has received 40 responses thus far, which is a 4% response rate. Board Member King commented that responses to date have likely come from those business professionals who felt they had the bandwidth to do so.

In reviewing response data, Mr. Palmer commented that “other” is the largest sector response thus far, that a majority of responses have come from businesses located in the downtown area, and that he would like to see increased response from the North Kelsey area.

Mr. Palmer commented that safety, taxes and the impact of the COVID-19 public health emergency are the highest rate of concerns amongst responders, with support for businesses suffering COVID-related impacts the highest request.

In regards to business status, Mr. Palmer stated that “Hiring” and “Stable” are the highest responses, with “Downsizing” the lowest, but this can change as more responses come in. “Not sure” is currently the highest response to the question of ability to pay rent/mortgage. Mr. Palmer further commented that he is not seeing a high level of response for businesses planning to expand operations outside Monroe.

Mr. Palmer requested feedback/suggestions on how to increase response rate. Board Member King offered to drive around Monroe and count electronic billboards to assist in the effort to have businesses promote the survey; Board Member King commented that she is confident Speedway Chevrolet and Galaxy Theatres would run reminders on their billboards.

Ms. Drews inquired how many times the survey has been sent out to date. Mr. Palmer commented that it has been sent twice, and he will send reminders every 10 days to two weeks. Mr. Palmer commented that he doesn't want to be too aggressive, but does want to remind potential responders.

## **NEW BUSINESS**

### **A. New State Grant**

Mr. Palmer commented that a second round of the Working Washington Small Business Emergency Grant would be open soon, administered by Economic Alliance Snohomish County (EASC). Information is currently available on the EASC website, and Mr. Palmer anticipates the applications will begin to be accepted early next week.

Mr. Palmer stated that this second round will provide bonus points to businesses in unincorporated Snohomish County, which were mostly shutout in the first round of this grant. Mr. Palmer anticipates a quick, possibly one-week application window, and 50 to 100 grants being distributed; the application process will be capped at 1,000 applications, and will close when that number has been reached.

Mr. Palmer commented that he expects the grant documentation will include verbiage that states if the recipient business closes within four months of receiving a grant, the award converts to a loan that must be paid back.

**B. Additional CARES Act Funds – Suggestions**

Mr. Huebner commented that the City has been awarded an additional \$288,500 in Coronavirus Relief Funds by the state; these funds were received by the state from the federal government, and come from the Coronavirus Aid, Relief, and Economic Security (CARES) Act. Mr. Huebner commented that the City can use these funds for expenses directly related to COVID-19 response, in five categories set up the state, for expenses NOT accounted for in the City's 2020 adopted budget. Mr. Huebner opened the floor for discussion of potential usage of these new funds.

Board Member Tuttle suggested a local direct stimulus program and provided an example of \$1,000 checks to every resident. Board Member Tuttle also suggested a program in which the City provides guardrails and signage for outdoor seating; Board Member King added tables and chairs. Ms. Drews commented that the Chamber has tables and chairs they can make available to downtown businesses.

Board Member Dye suggested a rent/mortgage assistance program. Board Member King and Ms. Drews concurred with this suggestion.

Board Member Tuttle suggested a beautification program. Ms. Drews suggested that such a program should focus on the quality in place in one particular area, such as downtown or a park.

Board Member Dye also suggested support for the Monroe School District. Board Member Woods commented that the biggest need currently is the food program, as the district does not have transportation, and the program currently costs approximately \$2,000 a week.

**OLD BUSINESS****A. Prioritization of Work Plan**

Mr. Huebner presented the Economic Development Goal #3 document that was reviewed at the August 27 meeting, and asked Mr. Palmer to provide any updates on the "Sell North Kelsey property" initiative. Mr. Palmer commented that he is working on updates to the petition for revision, which is close, and expects resolution within two weeks.

Board Member King commented that website updates doesn't seem like a high priority in comparison to the others listed, and that the effort to move Lewis Street utilities underground is a long-term goal and that shouldn't take away from focus on other goals in the short-term.

Ms. Drews commented that Monroe needs to develop an attraction in order to position the city as a destination. Mr. Wise commented the members discussed Al Borlin Park at the August 27 meeting, which would complement his efforts to acquire and develop the Central School building, which sits on three and one half acres and closely abuts the park.

Mr. Wise commented that he envisions a multipurpose retail space in a redeveloped Central School, possibly including brewers or distilleries, lodging and dining. Board Member Tuttle asked if Mr. Wise has an estimate to acquire the building. Mr. Wise commented that the Monroe School District has not placed the building for sale, but the land that became apartments next door sold for \$6.00 a foot; at a similar rate, the Central School site would be approximately \$800,000. Mr. Swanson commented that the Central School site is an important part of the Downtown Master Plan, and that the City's goal for the site was a boutique-style hotel.

Discussion ensued regarding the Central School site, and consensus was that the EDAB should support Mr. Wise's effort to acquire the site. By extension of this discussion, the recommendation was made to combine the "Seek Opportunities to Develop Festival Lot" and "Tourism, Promotion and Marketing" priorities should be combined, and that instead of a narrow focus on a festival lot, the priority should be to develop a Community Hub space.

Board Member Tuttle suggested a fundraiser event to support Mr. Wise's efforts, and also asked Mr. Swanson if Mr. Wise could be scheduled to present at the Planning Commission. Mr. Wise commented that he's willing to talk to any person or group about his efforts, and that to his knowledge, there are no restrictions on zoning for the Central School parcel.

Further discussion resulted in the prioritized list included in these Minutes as Attachment No. 2.

## **ADJOURNMENT**

The meeting adjourned at 9:30 a.m.

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Deborah Knight, City Administrator

**ATTACHMENT NO. 1**

<b>Applicant Business Name</b>	<b>Recommended Grant Amount</b>
Burnt Barrel Whiskey Bar	\$3,000.00
Harry's on Main	\$3,000.00
Monroe Door	\$3,000.00
Brush Salon and Spa	\$2,500.00
Milkwood Home and Body Apparel	\$2,500.00
Stray Dogs Club	\$2,500.00
5 Lines Pottery	\$2,000.00
Golden Nail Salon	\$2,000.00
Kayla J Photography	\$2,000.00
NW Sport Taekwondo	\$2,000.00
Sky Valley Academy	\$2,000.00
Drive Right Washington, LLC	\$1,500.00
Inkblot Collective	\$1,500.00
Mischelle's Consulting	\$1,500.00
Tanglez Salon	\$1,500.00
Farmhouse Kitchens	\$1,200.00
Moonlite Machining	\$1,100.00
Eastside Floor Pro	\$1,000.00
Pacific Audit Services	\$1,000.00
The Hair Depot	\$1,000.00
Discovery Leadership	\$730.00
Connected IT Investigations	\$600.00
Sunrise Spa	\$500.00
Bliss Yoga Studio	\$0.00
Image Mill	\$0.00
Tacos Monte	\$0.00
Jump Rattle & Roll, LLC	\$0.00
Miracles and Memories Academy	\$0.00
Monroe/Sky Valley YMCA	\$0.00
<b>Total:</b>	<b>\$39,630.00</b>

**ATTACHMENT NO. 2****Economic Development****Goal #3****Growth as a regional center and destination, providing employment opportunities while sustaining a balanced, diverse, resilient economy for Monroe**

- Tourism, Promotion and Marketing
  - Evaluate lodging needs, including traditional and non-traditional lodging options.
    - Luxury hotel
    - RV/camp sites
    - “Glamping”
    - Yurt village
  - Masterplan riverfront parkland
    - Tree removal?
    - Launch sites
    - Accessibility
  - Recreation
    - Zip line
    - Free, day-use life jackets
    - Raft rental
  - Seek opportunities to develop a Community Hub space:
    - Support private efforts to purchase and develop Central School
    - Opportunities to compliment Central School development with Al Borlin Park development
    - Connect downtown with the riverfront
- Develop Business Recruitment, Retention and Expansion Plan
  - Food Co-op
  - Butcher
  - Wineries/Breweries and Distilleries
- Install Gateway/Wayfinding signs
- Update Economic Development website
- Sell North Kelsey property
- Evaluate Underground Utilities on Lewis Street

# AGENDA

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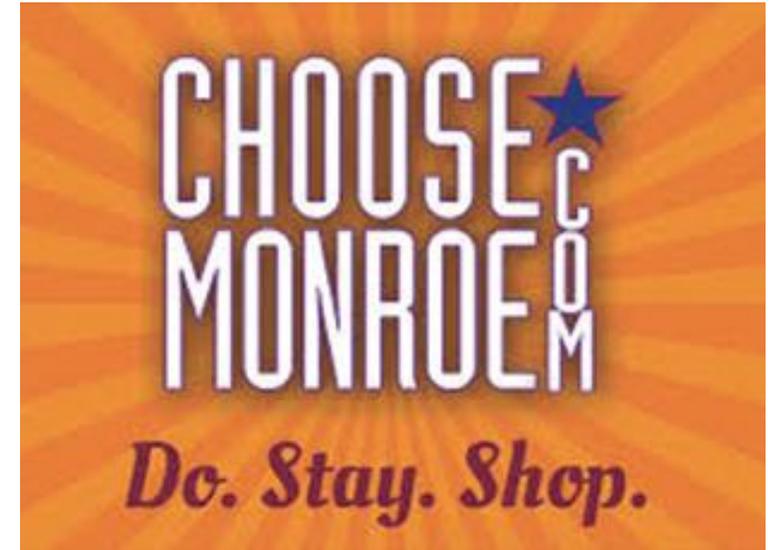
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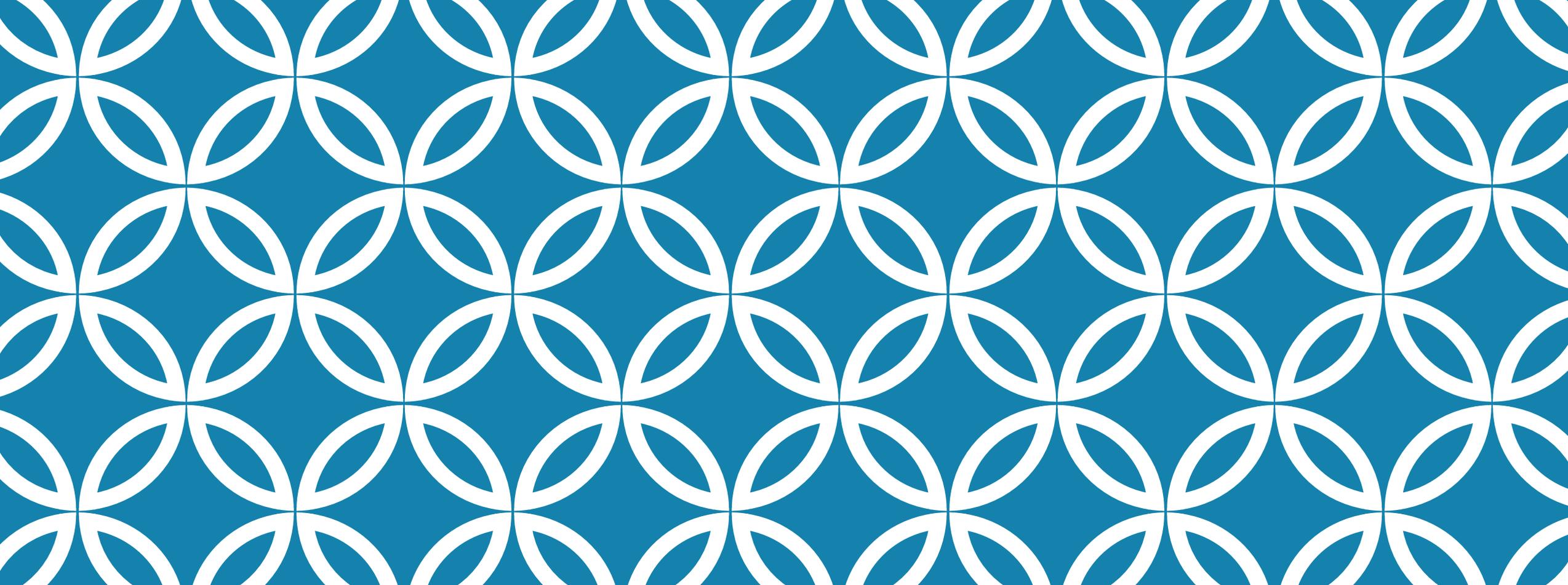
- Wayfinding Signage Location Plan  
& Message Schedule

## Part 4

- Board Member Comments/Updates

## Part 5 – Next Meeting – October 8, 2020

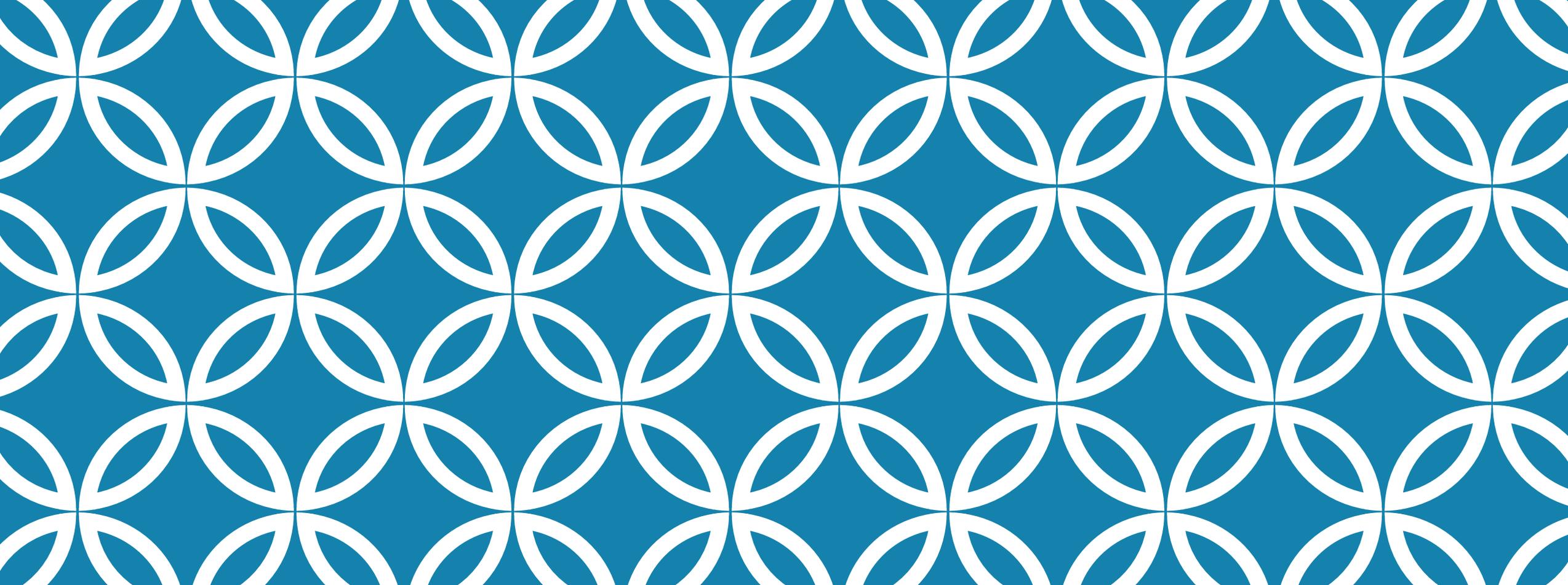




# 6-YEAR STRATEGIC PLAN — BUDGET

Economic Development Advisory  
Board

September 24, 2020



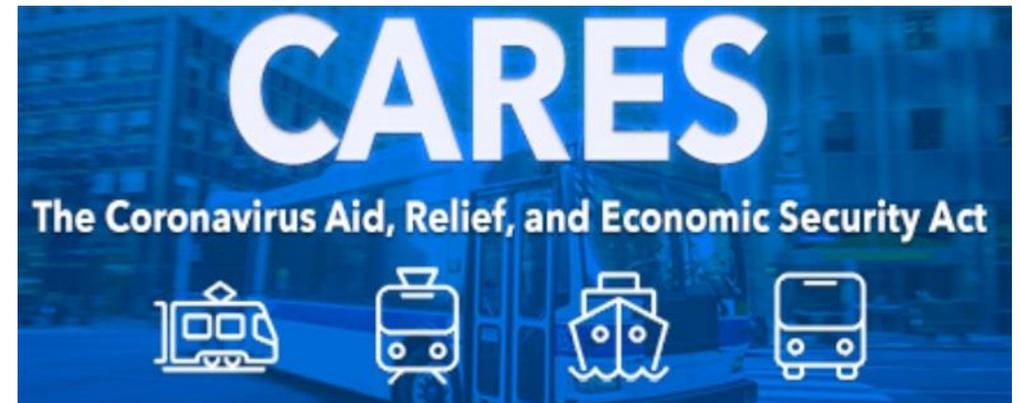
# CARES ACT 2<sup>ND</sup> ROUND FUNDING — COMMUNITY SUPPORT

Economic Development Advisory  
Board

September 24, 2020

# CARES ACT 2<sup>ND</sup> ROUND FUNDING – COMMUNITY SUPPORT

- ❑ City received second allocation of \$288,750
- ❑ Deadline to expend extended to November 30
- ❑ Discussion:
  - ❑ Rental/Mortgage assistance program?
    - ❑ Program administration?
  - ❑ 3<sup>rd</sup> Round of Small Business and Community Relief Grants?



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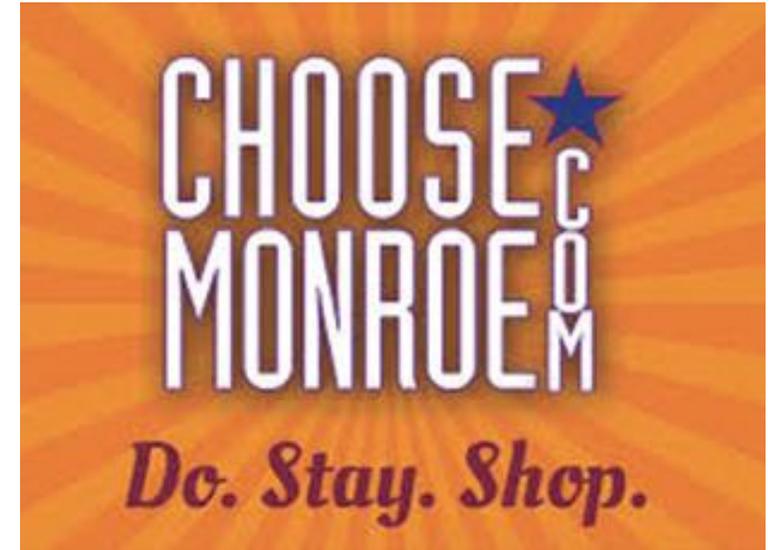
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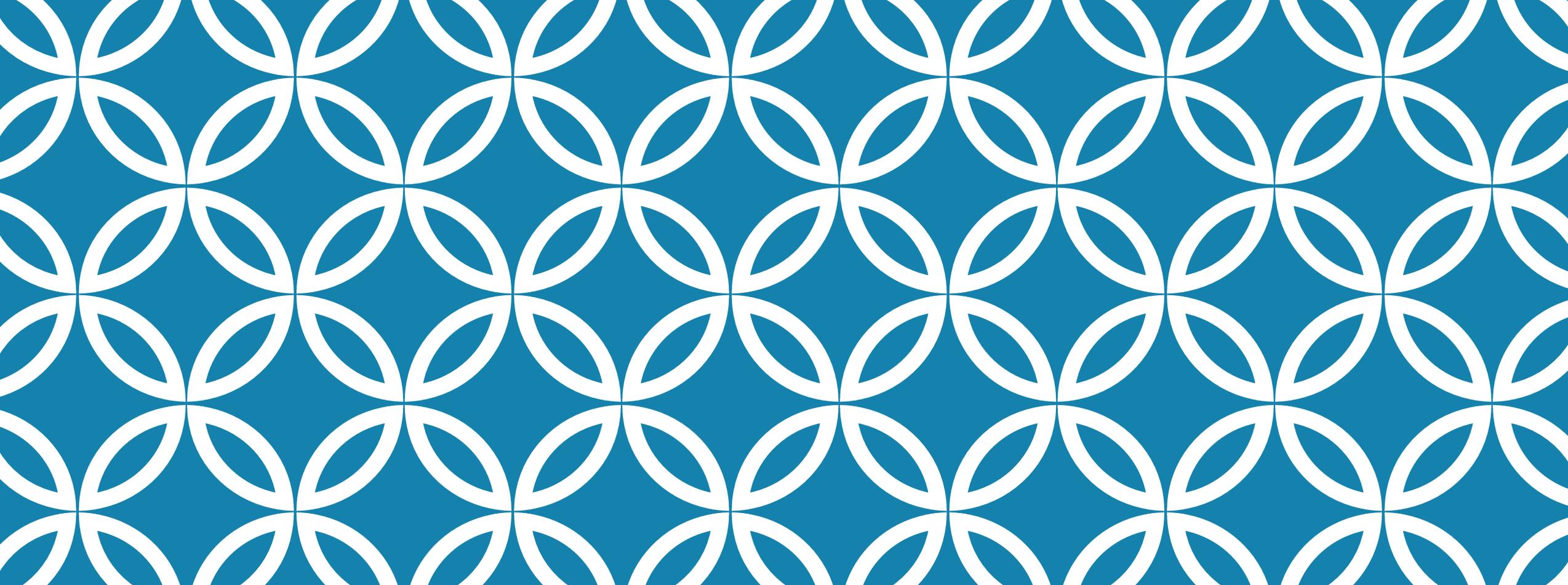
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## Part 5 – Next Meeting – October 8, 2020





# WAYFINDING SIGNAGE LOCATION PLAN & MESSAGE SCHEDULE

Economic Development Advisory  
Board

September 24, 2020

# CITY OF MONROE

08/25/2020

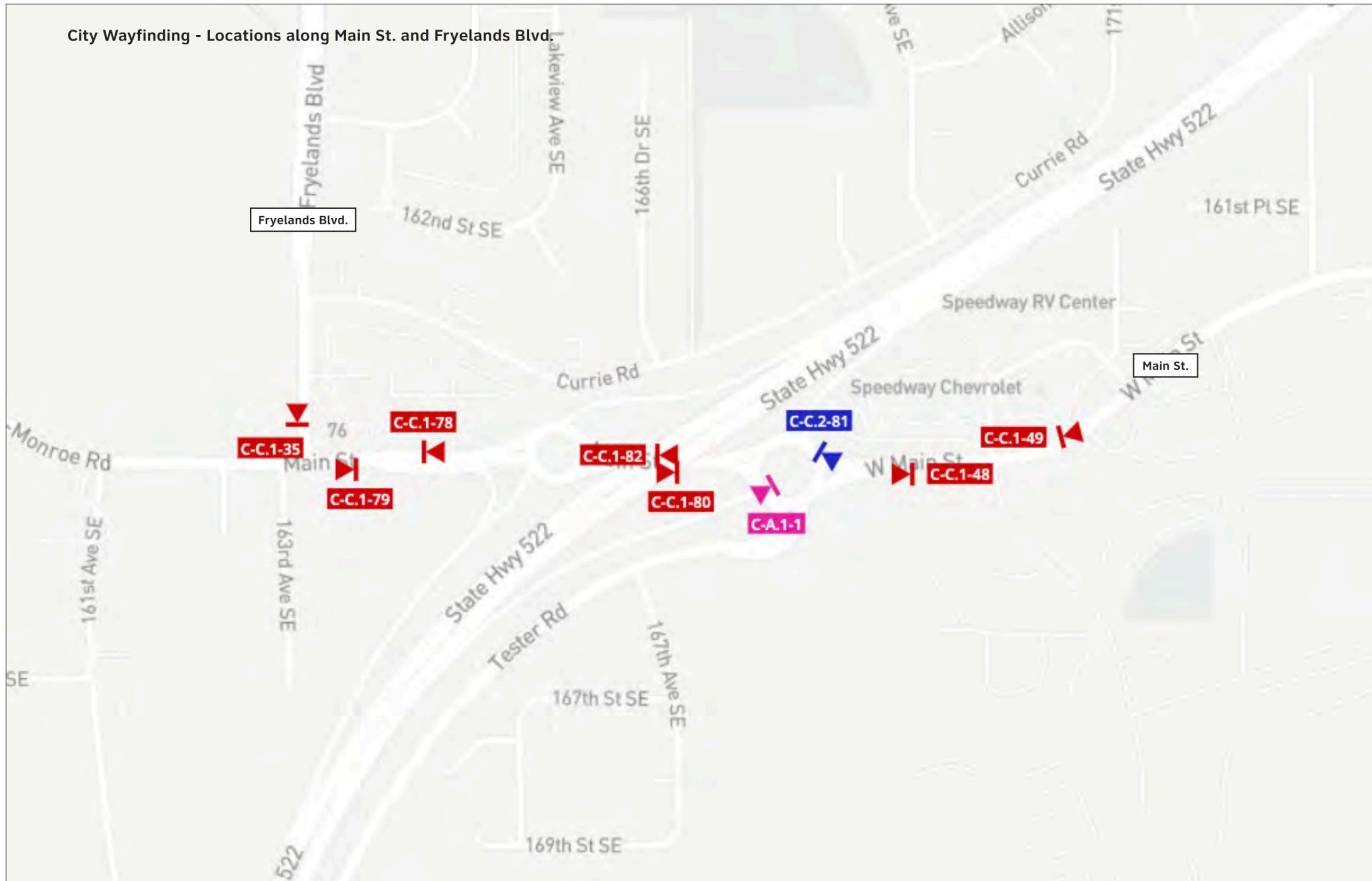
WAYFINDING SIGNAGE  
PRELIMINARY SIGN LOCATION PLAN & MESSAGE SCHEDULE







City Wayfinding - Locations along Main St. and Fryelands Blvd.

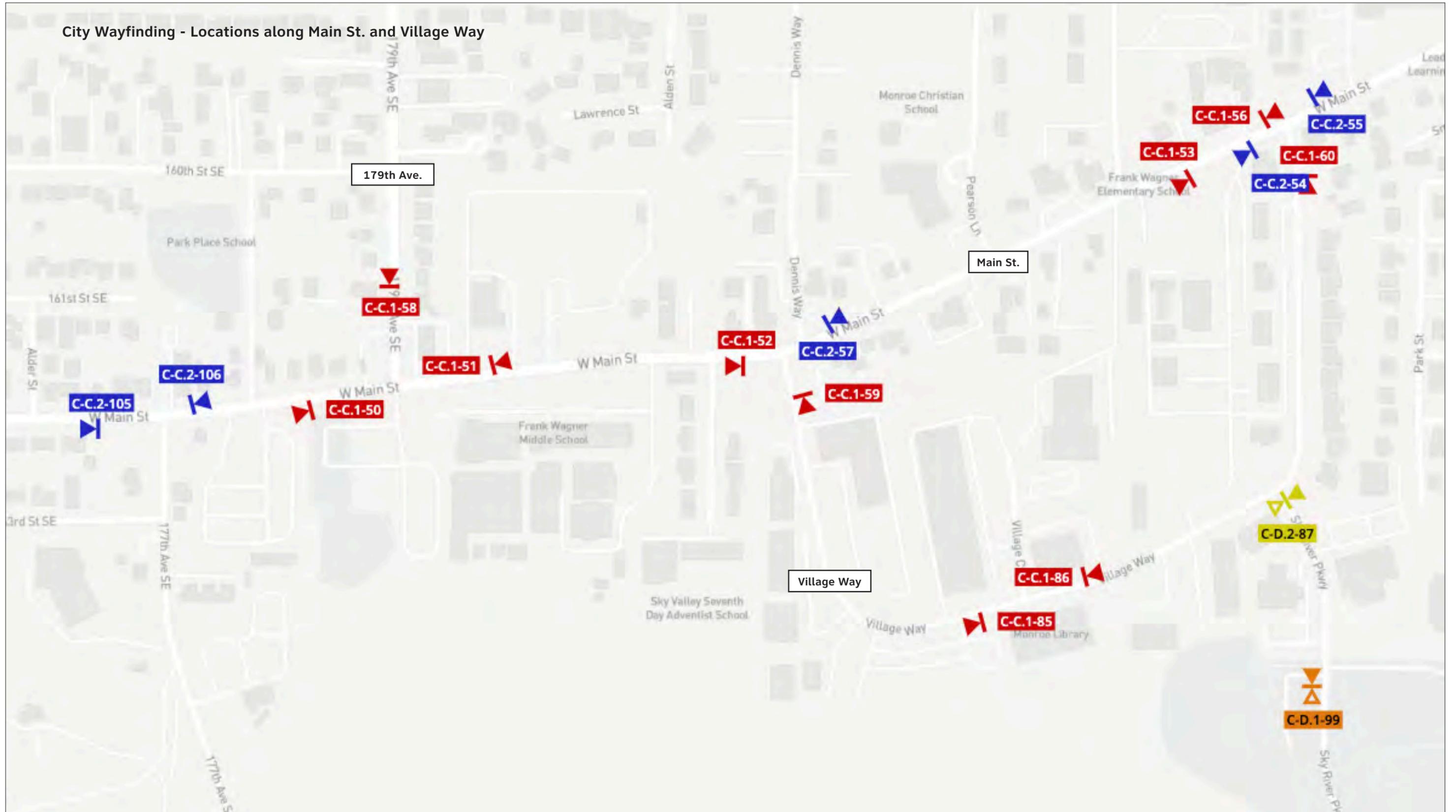


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**City of Monroe - Wayfinding Signage**  
Signage Location Plan

**Sign Location Plan**

City Wayfinding - Locations along Main St. and Village Way

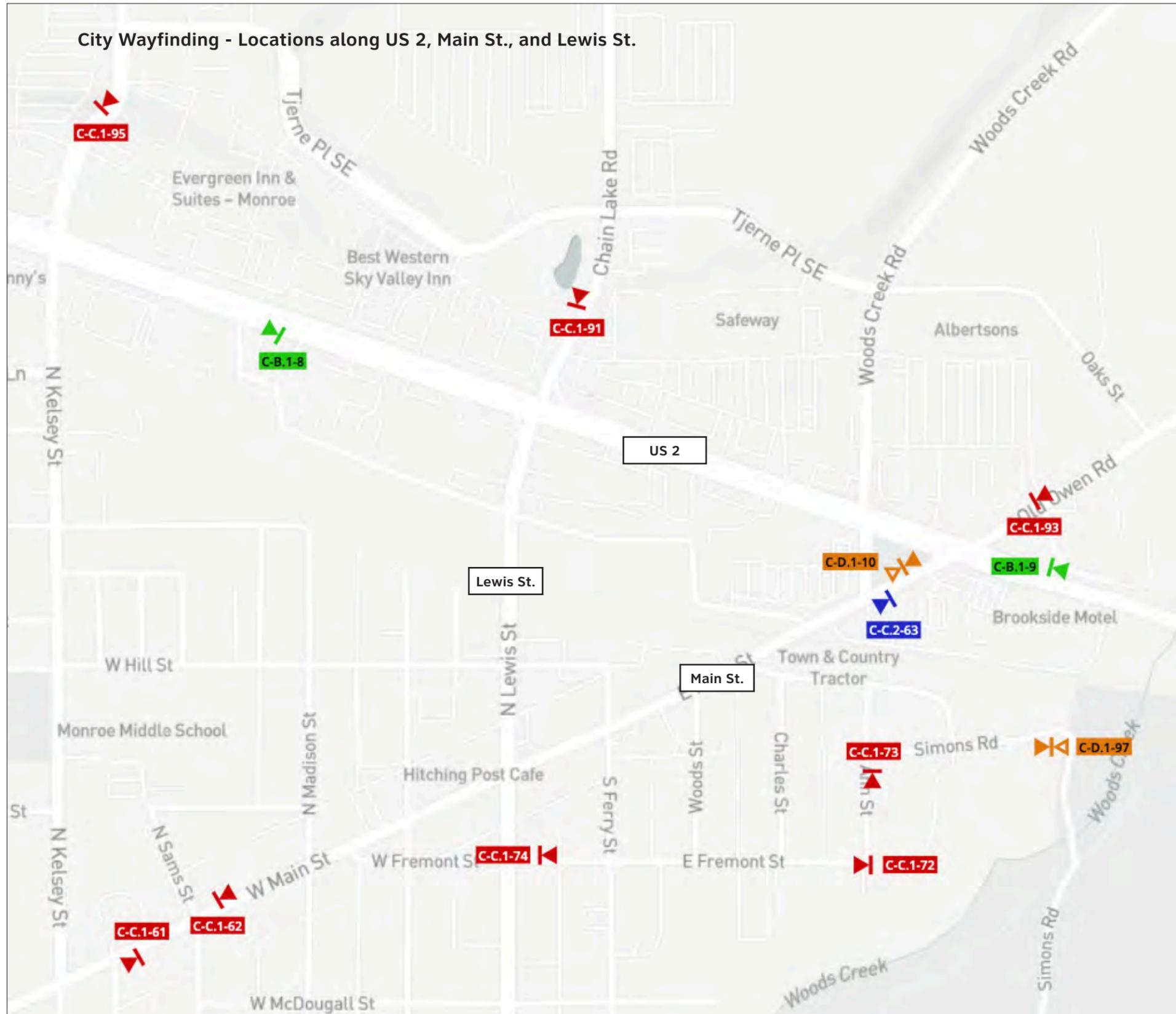


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City of Monroe - Wayfinding Signage  
Signage Location Plan

Sign Location Plan

City Wayfinding - Locations along US 2, Main St., and Lewis St.

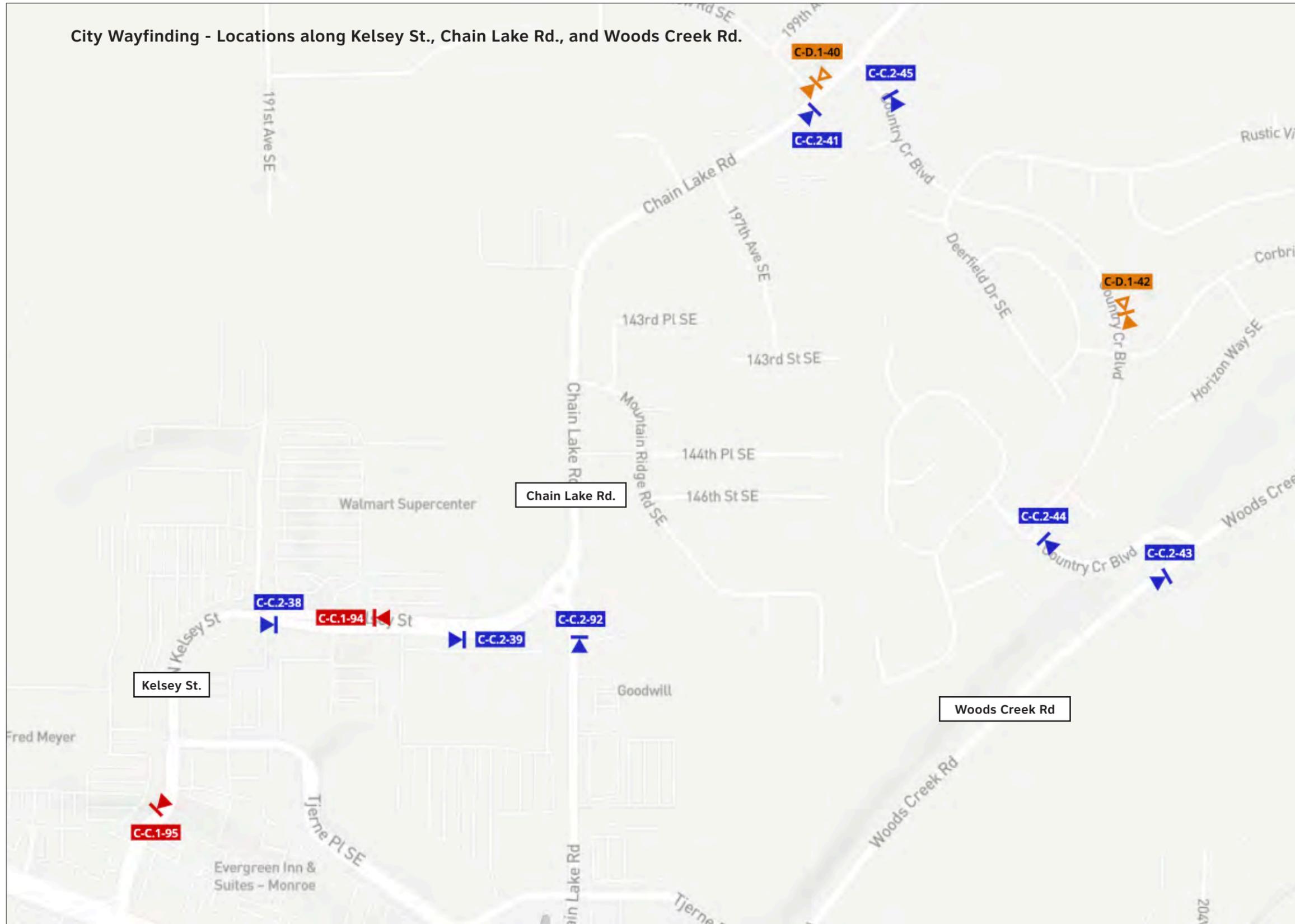


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City of Monroe - Wayfinding Signage  
Signage Location Plan

Sign Location Plan

City Wayfinding - Locations along Kelsey St., Chain Lake Rd., and Woods Creek Rd.

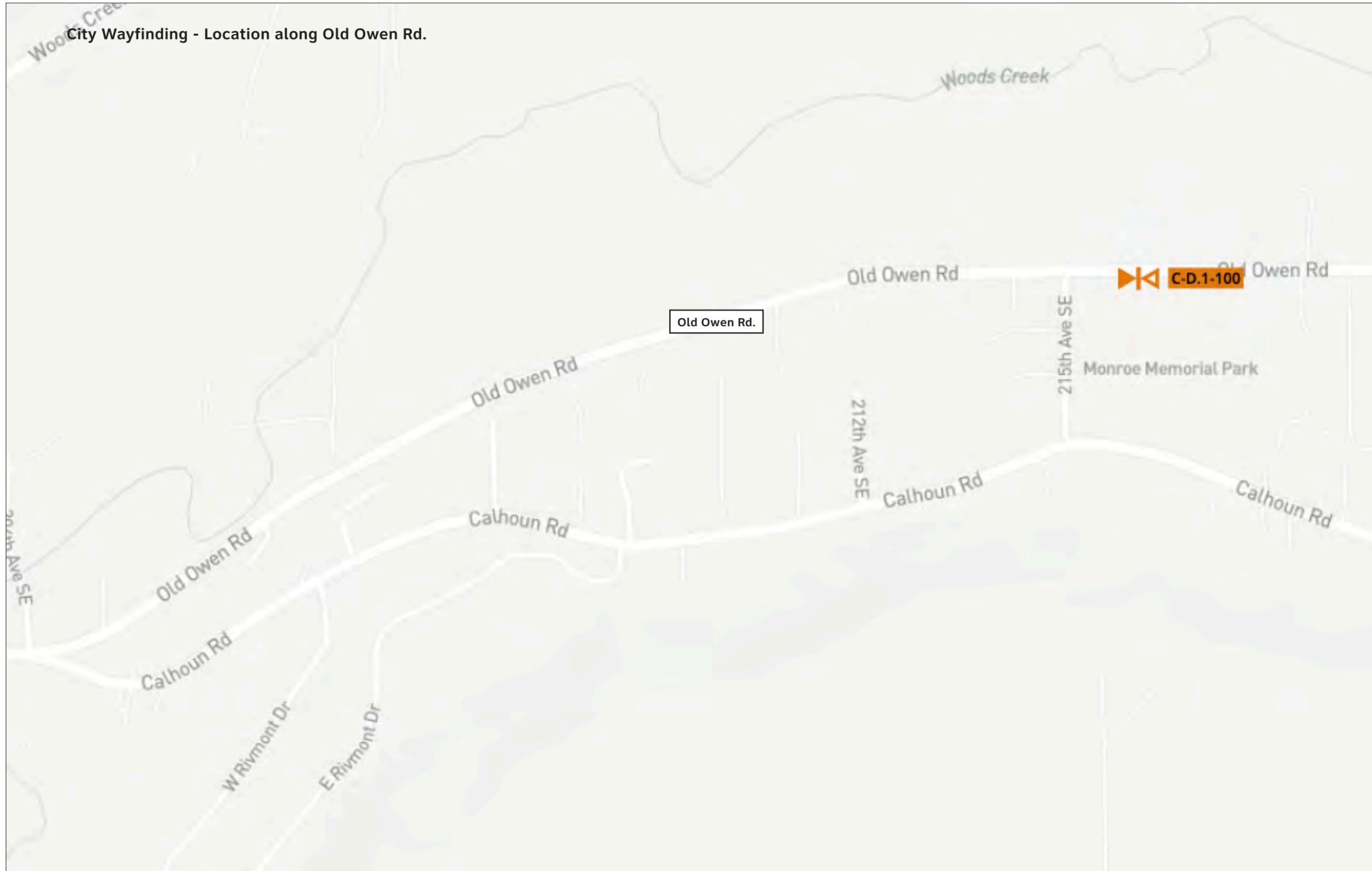


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City of Monroe - Wayfinding Signage  
Signage Location Plan

Sign Location Plan

City Wayfinding - Location along Old Owen Rd.



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**City of Monroe - Wayfinding Signage**  
Signage Location Plan

**Sign Location Plan**

Project/State	Location	Sign Code	Message	Details
City of Monroe - City of Monroe				
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-A.1-1		<b>Sign Type</b> C - City - Vehicular Signage A.1 - Gateway Monument <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-A.3-3		<b>Sign Type</b> C - City - Vehicular Signage A.3 - Gateway Monument <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-B.1-4	← Evergreen Fairgrounds → Reformatory → Hospital	<b>Sign Type</b> C - City - Vehicular Signage B.1 - DOT - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-B.1-5	← Wester Heritage Ctr	<b>Sign Type</b> C - City - Vehicular Signage B.1 - DOT - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-B.1-6	→ Evergreen Fairgrounds ← Reformatory ← Hospital	<b>Sign Type</b> C - City - Vehicular Signage B.1 - DOT - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe

Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-B.1-7	→ Wester Heritage Ctr	<b>Sign Type</b> C - City - Vehicular Signage B.1 - DOT - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-B.1-8	→ Historic Downtown Monroe	<b>Sign Type</b> C - City - Vehicular Signage B.1 - DOT - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-B.1-9	← Historic Downtown Monroe	<b>Sign Type</b> C - City - Vehicular Signage B.1 - DOT - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-B.1-88	↗ Lewis St River Access ↑ Ben Howard River Access	<b>Sign Type</b> C - City - Vehicular Signage B.1 - DOT - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-B.1-89	↑ Lewis St Park ↑ Al Borlin Park ↑ Historic Downtown	<b>Sign Type</b> C - City - Vehicular Signage B.1 - DOT - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe

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• The quality of fit and finish on the final product must meet or exceed the requirements of these design intent documents. Any variations to design, materials, or fabrication methods must be approved by the Client and Tangram.

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• Scaled examples shown are for reference only, and do not necessarily reflect actual site conditions. Detailed site surveys are required prior to fabrication and installation.

• Messages shown in these drawings are for general reference only. Refer to message schedules for actual required messages.

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City of Monroe

CLIENT

Wayfinding Signage

PROJECT

25 August 2020

DOCUMENT ISSUE

City Wayfinding -  
Message Schedule

SHEET TITLE

9

SHEET NUMBER

Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-B.2-90	← Ben Howard River Access	<b>Sign Type</b> C - City - Vehicular Signage B.2 - DOT - Pole Mounted Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-15	→ Everett Community College ↑ Lake Tye ↑ Skatepark ↑ Fairfield Park	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-17	→ Lake Tye → Skatepark ← Wales St Park ↑ Fairfield Park	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-20	→ Fairfield Park ↑ Monroe High School ↑ Correctional Complex	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-21	← Lake Tye ← Skatepark → Wales St Park ↑ Everett Community College	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe

Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-22	→ Evergreen Fairgrounds → Evergreen Speedway → Hospital → Western Heritage Ctr	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-27	← Cedar Grove Park ← Park Meadows ↑ Lake Tye ↑ Skatepark	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-29	→ Stanton Meadows Park	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-30	← Stanton Meadows Park	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-35	← Monroe High School ← Correctional Complex ← Park Place Middle School ← City Hall	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe

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City of Monroe

CLIENT

Wayfinding Signage

PROJECT

25 August 2020

DOCUMENT ISSUE

City Wayfinding -  
Message Schedule

SHEET TITLE

10

SHEET NUMBER

Project/State	Location	Sign Code	Message	Details								
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-36</b>	<table border="1"> <tr><td>←</td><td>Fairfield Park</td></tr> <tr><td>↑</td><td>Lake Tye</td></tr> <tr><td>↑</td><td>Skatepark</td></tr> </table>	←	Fairfield Park	↑	Lake Tye	↑	Skatepark	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe		
←	Fairfield Park											
↑	Lake Tye											
↑	Skatepark											
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-37</b>	<table border="1"> <tr><td>↑</td><td>Evergreen Fairgrounds</td></tr> <tr><td>↑</td><td>Evergreen Speedway</td></tr> <tr><td>→</td><td>Western Heritage Ctr</td></tr> <tr><td>→</td><td>Historic Downtown</td></tr> </table>	↑	Evergreen Fairgrounds	↑	Evergreen Speedway	→	Western Heritage Ctr	→	Historic Downtown	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
↑	Evergreen Fairgrounds											
↑	Evergreen Speedway											
→	Western Heritage Ctr											
→	Historic Downtown											
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-47</b>	<table border="1"> <tr><td>→</td><td>Hillcrest Park</td></tr> </table>	→	Hillcrest Park	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe						
→	Hillcrest Park											
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-48</b>	<table border="1"> <tr><td>→</td><td>Correctional Complex</td></tr> <tr><td>↑</td><td>Park Place Middle</td></tr> <tr><td>↑</td><td>City Hall</td></tr> <tr><td>↑</td><td>Historic Downtown</td></tr> </table>	→	Correctional Complex	↑	Park Place Middle	↑	City Hall	↑	Historic Downtown	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
→	Correctional Complex											
↑	Park Place Middle											
↑	City Hall											
↑	Historic Downtown											
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-49</b>	<table border="1"> <tr><td>←</td><td>Correctional Complex</td></tr> <tr><td>↑</td><td>Monroe High School</td></tr> <tr><td>↑</td><td>Fairfield Park</td></tr> <tr><td>↑</td><td>Lake Tye</td></tr> </table>	←	Correctional Complex	↑	Monroe High School	↑	Fairfield Park	↑	Lake Tye	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
←	Correctional Complex											
↑	Monroe High School											
↑	Fairfield Park											
↑	Lake Tye											

Project/State	Location	Sign Code	Message	Details										
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-50</b>	<table border="1"> <tr><td>↑</td><td>Library</td></tr> <tr><td>↑</td><td>City Hall</td></tr> <tr><td>↑</td><td>Historic Downtown</td></tr> <tr><td>←</td><td>Hospital</td></tr> </table>	↑	Library	↑	City Hall	↑	Historic Downtown	←	Hospital	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe		
↑	Library													
↑	City Hall													
↑	Historic Downtown													
←	Hospital													
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-51</b>	<table border="1"> <tr><td>↑</td><td>Correctional Complex</td></tr> <tr><td>↑</td><td>Monroe High School</td></tr> <tr><td>↑</td><td>Fairfield Park</td></tr> <tr><td>→</td><td>Hospital</td></tr> </table>	↑	Correctional Complex	↑	Monroe High School	↑	Fairfield Park	→	Hospital	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe		
↑	Correctional Complex													
↑	Monroe High School													
↑	Fairfield Park													
→	Hospital													
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-52</b>	<table border="1"> <tr><td>→</td><td>Library</td></tr> <tr><td>→</td><td>Fire Dept</td></tr> <tr><td>→</td><td>Skykomish River Park</td></tr> <tr><td>↑</td><td>City Hall</td></tr> <tr><td>↑</td><td>Historic Downtown</td></tr> </table>	→	Library	→	Fire Dept	→	Skykomish River Park	↑	City Hall	↑	Historic Downtown	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
→	Library													
→	Fire Dept													
→	Skykomish River Park													
↑	City Hall													
↑	Historic Downtown													
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-53</b>	<table border="1"> <tr><td>→</td><td>City Hall</td></tr> <tr><td>→</td><td>Police</td></tr> <tr><td>↑</td><td>Wagner Performing Arts Ctr</td></tr> <tr><td>↑</td><td>Leaders in Learning High School</td></tr> <tr><td>↑</td><td>Historic Downtown</td></tr> </table>	→	City Hall	→	Police	↑	Wagner Performing Arts Ctr	↑	Leaders in Learning High School	↑	Historic Downtown	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
→	City Hall													
→	Police													
↑	Wagner Performing Arts Ctr													
↑	Leaders in Learning High School													
↑	Historic Downtown													

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Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-56</b>	← City Hall	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
			← Police	
			↑ Library	
			↑ Fire Dept	
			↑ Park Place Middle School	
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-58</b>	← Library	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
			← City Hall	
			← Skykomish River Park	
			← Historic Downtown	
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-59</b>	← Park Place Middle School	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
			→ City Hall	
			→ Police	
			→ Wagner Performing Arts Ctr	
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-60</b>	← City Hall	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
			← Police	
			→ Wagner Performing Arts Ctr	
			→ Historic Downtown	

Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-61</b>	← Sky Valley Education Ctr	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
			↑ Historic Downtown	
			↑ Visitor Center	
			↑ Historical Society Museum	
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-62</b>	→ Sky Valley Education Ctr	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
			↑ Wagner Performing Arts Ctr	
			↑ Leaders in Learning High School	
			↑ City Hall	
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-72</b>	← Al Borlin Park	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-73</b>	→ Al Borlin Park	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-74</b>	→ Visitor Center	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
			→ Historical Society Museum	
			← Lewis St Park	
			← Lewis St River Access	

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Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-76	↑ Hospital	<b>Sign Type</b>
			← Western Heritage Ctr	C - City - Vehicular Signage
			← Historic Downtown	C.1 - Freestanding Vehicular Directional
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-77	→ Lake Tye	<b>Sign Type</b>
			→ Skatepark	C - City - Vehicular Signage
			← Fairfield Park	C.1 - Freestanding Vehicular Directional
			← Monroe High School	<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-78	→ Fairfield Park	<b>Sign Type</b>
			→ Lake Tye	C - City - Vehicular Signage
			→ Skatepark	C.1 - Freestanding Vehicular Directional
			→ Everett Community College	<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-79	↑ Monroe High School	<b>Sign Type</b>
			↑ Correctional Complex	C - City - Vehicular Signage
			↑ City Hall	C.1 - Freestanding Vehicular Directional
			↑ Hospital	<b>Location</b>
			↑ Historic Downtown	MN - City of Monroe

Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-80	→ Monroe High School	<b>Sign Type</b>
			↑ Correctional Complex	C - City - Vehicular Signage
			↑ City Hall	C.1 - Freestanding Vehicular Directional
			↑ Hospital	<b>Location</b>
			↑ Historic Downtown	MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-82	↑ Fairfield Park	<b>Sign Type</b>
			↑ Lake Tye	C - City - Vehicular Signage
			↑ Skatepark	C.1 - Freestanding Vehicular Directional
			↑ Everett Community College	<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-83	→ Children's Park	<b>Sign Type</b>
			↑ Hospital	C - City - Vehicular Signage
			↑ Stanton Meadows Park	C.1 - Freestanding Vehicular Directional
			← Currie View Park	<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-84	← Children's Park	<b>Sign Type</b>
			→ Currie View Park	C - City - Vehicular Signage
			↑ Park Place Middle School	C.1 - Freestanding Vehicular Directional
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.1-85	← Fire Dept	<b>Sign Type</b>
			↑ Skykomish River Park	C - City - Vehicular Signage
				C.1 - Freestanding Vehicular Directional
				<b>Location</b>
				MN - City of Monroe

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Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-86</b>	→ Fire Dept	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-91</b>	↑ Historic Downtown ↑ Visitor Center ↑ Historical Society Museum → Western Heritage Ctr → Hospital	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-93</b>	↑ Travelers Park ↑ Historic Downtown ↑ Historical Society Museum ↑ Visitor Center ↑ Al Borlin Park	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-94</b>	← Providence Walk-In Clinic	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe

Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.1-95</b>	← Historic Downtown ← Visitor Center ← Historical Society Museum	<b>Sign Type</b> C - City - Vehicular Signage C.1 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.2-24</b>	← Cedar Grove Park ← Currie View Park ↑ Fairfield Park ↑ Monroe High School	<b>Sign Type</b> C - City - Vehicular Signage C.2 - Pole Mounted Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.2-25</b>	→ Cedar Grove Park → Currie View Park ↑ Lake Tye ↑ Skatepark	<b>Sign Type</b> C - City - Vehicular Signage C.2 - Pole Mounted Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.2-26</b>	→ Cedar Grove Park → Park Meadows ↑ Currie View Park	<b>Sign Type</b> C - City - Vehicular Signage C.2 - Pole Mounted Vehicular Directional <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	<b>C-C.2-28</b>	← Hospital ← Stanton Meadows Park ↑ Children's Park → Park Place Middle School	<b>Sign Type</b> C - City - Vehicular Signage C.2 - Pole Mounted Vehicular Directional <b>Location</b> MN - City of Monroe

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Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-38	→ Providence Walk-In Clinic	<b>Sign Type</b>
			↑ Historic Downtown	C - City - Vehicular Signage
			↑ Rainier View Park	C.2 - Pole Mounted Vehicular
			↑ Hillcrest Park	Directional
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-39	→ Historic Downtown	<b>Sign Type</b>
			↑ Rainier View Park	C - City - Vehicular Signage
			↑ Hillcrest Park	C.2 - Pole Mounted Vehicular
				Directional
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-41	→ Hillcrest Park	<b>Sign Type</b>
				C - City - Vehicular Signage
				C.2 - Pole Mounted Vehicular
				Directional
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-43	← Hillcrest Park	<b>Sign Type</b>
			← Rainier View Park	C - City - Vehicular Signage
				C.2 - Pole Mounted Vehicular
				Directional
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-44	→ Hillcrest Park	<b>Sign Type</b>
			→ Rainier View Park	C - City - Vehicular Signage
				C.2 - Pole Mounted Vehicular
				Directional
				<b>Location</b>
				MN - City of Monroe

Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-45	← Rainier View Park	<b>Sign Type</b>
				C - City - Vehicular Signage
				C.2 - Pole Mounted Vehicular
				Directional
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-46	→ Park Meadows	<b>Sign Type</b>
				C - City - Vehicular Signage
				C.2 - Pole Mounted Vehicular
				Directional
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-54	→ Skykomish River Park	<b>Sign Type</b>
			→ Senior Center	C - City - Vehicular Signage
			→ Sky Valley Food Bank	C.2 - Pole Mounted Vehicular
			→ Boys & Girls Club	Directional
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-55	← Skykomish River Park	<b>Sign Type</b>
			← Senior Center	C - City - Vehicular Signage
			← Sky Valley Food Bank	C.2 - Pole Mounted Vehicular
			← Boys & Girls Club	Directional
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-57	← Library	<b>Sign Type</b>
			← Fire Dept	C - City - Vehicular Signage
			↑ Park Place Middle School	C.2 - Pole Mounted Vehicular
			↑ Correctional Complex	Directional
				<b>Location</b>
				MN - City of Monroe

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Project/State	Location	Sign Code	Message	Details								
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-63	<table border="1"> <tr><td>→</td><td>Reptil Zoo</td></tr> <tr><td>↑</td><td>Memorial Park</td></tr> <tr><td>↑</td><td>Cemetery</td></tr> </table>	→	Reptil Zoo	↑	Memorial Park	↑	Cemetery	<b>Sign Type</b> C - City - Vehicular Signage C.2 - Pole Mounted Vehicular Directional <b>Location</b> MN - City of Monroe		
→	Reptil Zoo											
↑	Memorial Park											
↑	Cemetery											
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-81	<table border="1"> <tr><td>←</td><td>Monroe High School</td></tr> <tr><td>↑</td><td>Fairfield Park</td></tr> <tr><td>↑</td><td>Lake Tye</td></tr> <tr><td>↑</td><td>Everett Community College</td></tr> </table>	←	Monroe High School	↑	Fairfield Park	↑	Lake Tye	↑	Everett Community College	<b>Sign Type</b> C - City - Vehicular Signage C.2 - Pole Mounted Vehicular Directional <b>Location</b> MN - City of Monroe
←	Monroe High School											
↑	Fairfield Park											
↑	Lake Tye											
↑	Everett Community College											
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-C.2-92	<table border="1"> <tr><td>←</td><td>Providence Walk-In Clinic</td></tr> <tr><td>↑</td><td>Rainier View Park</td></tr> <tr><td>↑</td><td>Hillcrest Park</td></tr> </table>	←	Providence Walk-In Clinic	↑	Rainier View Park	↑	Hillcrest Park	<b>Sign Type</b> C - City - Vehicular Signage C.2 - Pole Mounted Vehicular Directional <b>Location</b> MN - City of Monroe		
←	Providence Walk-In Clinic											
↑	Rainier View Park											
↑	Hillcrest Park											
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C- C.2-105	<table border="1"> <tr><td>→</td><td>Cadman Site</td></tr> </table>	→	Cadman Site	<b>Sign Type</b> C - City - Vehicular Signage C.2 - Pole Mounted Vehicular Directional <b>Location</b> MN - City of Monroe						
→	Cadman Site											
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C- C.2-106	<table border="1"> <tr><td>←</td><td>Cadman Site</td></tr> </table>	←	Cadman Site	<b>Sign Type</b> C - City - Vehicular Signage C.2 - Pole Mounted Vehicular Directional <b>Location</b> MN - City of Monroe						
←	Cadman Site											

Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-10	<b>Destination</b> Travelers Park	<b>Sign Type</b> C - City - Vehicular Signage D.1 - Freestanding Park Identification <b>Number of Sides</b> 2 <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-16	<b>Destination</b> Lake Tye	<b>Sign Type</b> C - City - Vehicular Signage D.1 - Freestanding Park Identification <b>Number of Sides</b> 2 <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-18	<b>Destination</b> Lake Tye	<b>Sign Type</b> C - City - Vehicular Signage D.1 - Freestanding Park Identification <b>Number of Sides</b> 2 <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-19	<b>Destination</b> Fairfield Park	<b>Sign Type</b> C - City - Vehicular Signage D.1 - Freestanding Park Identification <b>Number of Sides</b> 2 <b>Location</b> MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-23	<b>Destination</b> Wales St Park	<b>Sign Type</b> C - City - Vehicular Signage D.1 - Freestanding Park Identification <b>Number of Sides</b> 2 <b>Location</b> MN - City of Monroe

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PROJECT

25 August 2020

DOCUMENT ISSUE

City Wayfinding -  
Message Schedule

SHEET TITLE

16

SHEET NUMBER

Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-31	<b>Destination</b> Stanton Meadows Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-32	<b>Destination</b> Currie View Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-33	<b>Destination</b> Cedar Grove Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-34	<b>Destination</b> Park Meadows	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-40	<b>Destination</b> Rainier View Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe

Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-42	<b>Destination</b> Hillcrest Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-75	<b>Destination</b> Lewis St Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-96	<b>Destination</b> Children's Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-97	<b>Destination</b> Al Borlin Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-98	<b>Destination</b> Al Borlin Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe

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City of Monroe

CLIENT

Wayfinding Signage

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Message Schedule

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Project/State	Location	Sign Code	Message	Details
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.1-99	Destination Rotary Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
MN - City of Monroe				
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C- D.1-100	Destination Memorial Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.1 - Freestanding Park Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
MN - City of Monroe				
Monroe Wayfinding Signage > City - Vehicular Signage	MN	C-D.2-87	Destination - Long Skykomish River Park - Sky Valley Food Bank - Senior Center - Boys & Girls Club - Rotary Park	<b>Sign Type</b>
				C - City - Vehicular Signage D.2 - Park Monument
				<b>Number of Sides</b> 2
				<b>Location</b>
MN - City of Monroe				

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City of Monroe

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Wayfinding Signage

PROJECT

25 August 2020

DOCUMENT ISSUE

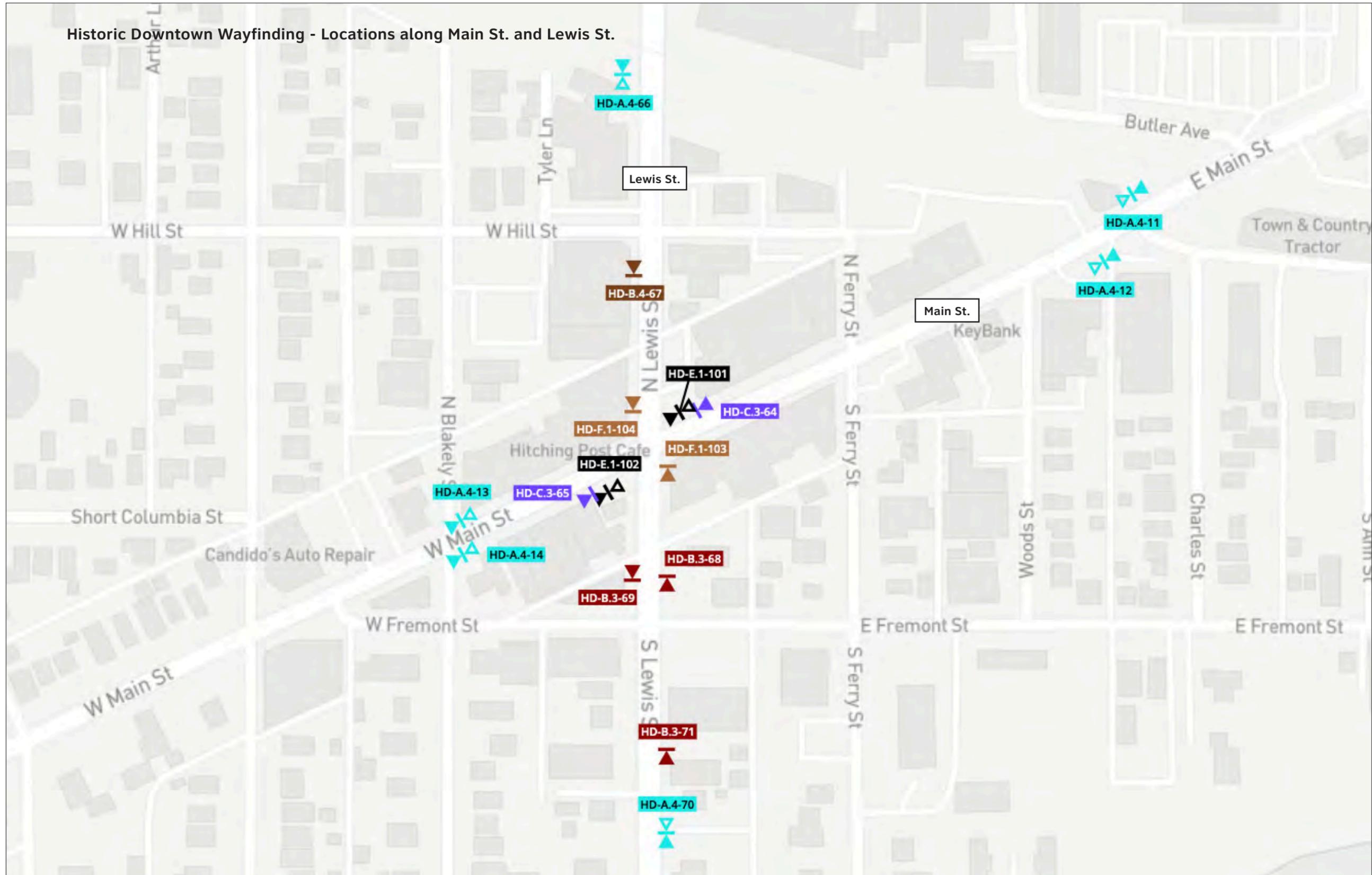
City Wayfinding -  
Message Schedule

SHEET TITLE

18

SHEET NUMBER

Historic Downtown Wayfinding - Locations along Main St. and Lewis St.



These documents are intended to illustrate design intent and should only be used as a general guideline. All locations shown are approximate. All final locations are to be determined during pre-installation site walk-thrus, prior to sign fabrication and must be approved by Owner. Detailing and information contained on these pages shall not be reproduced, copied, or utilized except for the specific project for which they were created, without previous written authorization from Tangram Design, LLC. © 2020 by Tangram Design, LLC.

City of Monroe - Wayfinding Signage  
Signage Location Plan

Sign Location Plan

Project/State	Location	Sign Code	Message	Details
City of Monroe - City of Monroe				
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- A.4-11	Destination Historic Downtown	<b>Sign Type</b>
				HD - Historic District - Vehicular Signage
				A.4 - District Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- A.4-12	Destination Historic Downtown	<b>Sign Type</b>
				HD - Historic District - Vehicular Signage
				A.4 - District Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- A.4-13	Destination Historic Downtown	<b>Sign Type</b>
				HD - Historic District - Vehicular Signage
				A.4 - District Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- A.4-14	Destination Historic Downtown	<b>Sign Type</b>
				HD - Historic District - Vehicular Signage
				A.4 - District Identification
				<b>Number of Sides</b> 2
				<b>Location</b>
				MN - City of Monroe

Project/State	Location	Sign Code	Message	Details						
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- A.4-66	Destination Historic Downtown	<b>Sign Type</b>						
				HD - Historic District - Vehicular Signage						
				A.4 - District Identification						
				<b>Number of Sides</b> 2						
				<b>Location</b>						
				MN - City of Monroe						
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- A.4-70	Destination Historic Downtown	<b>Sign Type</b>						
				HD - Historic District - Vehicular Signage						
				A.4 - District Identification						
				<b>Number of Sides</b> 2						
				<b>Location</b>						
				MN - City of Monroe						
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- B.3-68	<table border="1"> <tr> <td>→</td> <td>Historical Society Museum</td> </tr> <tr> <td>←</td> <td>City Hall</td> </tr> <tr> <td>←</td> <td>Hospital</td> </tr> </table>	→	Historical Society Museum	←	City Hall	←	Hospital	<b>Sign Type</b>
				→	Historical Society Museum					
				←	City Hall					
				←	Hospital					
				HD - Historic District - Vehicular Signage						
B.3 - DOT - Freestanding Vehicular Directional										
<b>Location</b>										
				MN - City of Monroe						
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- B.3-69	<table border="1"> <tr> <td>←</td> <td>Al Borlin Park</td> </tr> <tr> <td>↑</td> <td>Lewis St Park</td> </tr> <tr> <td>↑</td> <td>Lewis St River Access</td> </tr> </table>	←	Al Borlin Park	↑	Lewis St Park	↑	Lewis St River Access	<b>Sign Type</b>
				←	Al Borlin Park					
				↑	Lewis St Park					
				↑	Lewis St River Access					
				HD - Historic District - Vehicular Signage						
B.3 - DOT - Freestanding Vehicular Directional										
<b>Location</b>										
				MN - City of Monroe						

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City of Monroe

CLIENT

Wayfinding Signage

PROJECT

25 August 2020

DOCUMENT ISSUE

Historic Downtown Wayfinding -  
Message Schedule

SHEET TITLE

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SHEET NUMBER

Project/State	Location	Sign Code	Message	Details								
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- B.3-71	<table border="1"> <tr><td>→</td><td>Al Borlin Park</td></tr> <tr><td>↑</td><td>Visitor Center</td></tr> <tr><td>↑</td><td>Historical Society Museum</td></tr> </table>	→	Al Borlin Park	↑	Visitor Center	↑	Historical Society Museum	<b>Sign Type</b> HD - Historic District - Vehicular Signage B.3 - DOT - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe		
→	Al Borlin Park											
↑	Visitor Center											
↑	Historical Society Museum											
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- B.4-67	<table border="1"> <tr><td>↑</td><td>Visitor Center</td></tr> <tr><td>←</td><td>Historical Society Museum</td></tr> <tr><td>→</td><td>City Hall</td></tr> </table>	↑	Visitor Center	←	Historical Society Museum	→	City Hall	<b>Sign Type</b> HD - Historic District - Vehicular Signage B.4 - DOT - Pole Mounted Vehicular Directional <b>Location</b> MN - City of Monroe		
↑	Visitor Center											
←	Historical Society Museum											
→	City Hall											
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- C.3-64	<table border="1"> <tr><td>←</td><td>Visitor Center</td></tr> <tr><td>←</td><td>Al Borlin Park</td></tr> <tr><td>←</td><td>Lewis St. Park</td></tr> <tr><td>↑</td><td>City Hall</td></tr> </table>	←	Visitor Center	←	Al Borlin Park	←	Lewis St. Park	↑	City Hall	<b>Sign Type</b> HD - Historic District - Vehicular Signage C.3 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
←	Visitor Center											
←	Al Borlin Park											
←	Lewis St. Park											
↑	City Hall											
Monroe Wayfinding Signage > Historic District - Vehicular Signage	MN	HD- C.3-65	<table border="1"> <tr><td>→</td><td>Visitor Center</td></tr> <tr><td>→</td><td>Al Borlin Park</td></tr> <tr><td>→</td><td>Lewis St. Park</td></tr> <tr><td>↑</td><td>Historical Society Museum</td></tr> </table>	→	Visitor Center	→	Al Borlin Park	→	Lewis St. Park	↑	Historical Society Museum	<b>Sign Type</b> HD - Historic District - Vehicular Signage C.3 - Freestanding Vehicular Directional <b>Location</b> MN - City of Monroe
→	Visitor Center											
→	Al Borlin Park											
→	Lewis St. Park											
↑	Historical Society Museum											

Project/State	Location	Sign Code	Message	Details						
Monroe Wayfinding Signage > Historic - Pedestrian Signage	MN	HD- E.1-101		<b>Sign Type</b> HD - Historic District - Pedestrian Signage E.1 - Freestanding Directory <b>Number of Sides</b> 2 <b>Location</b> MN - City of Monroe						
Monroe Wayfinding Signage > Historic - Pedestrian Signage	MN	HD- E.1-102		<b>Sign Type</b> HD - Historic District - Pedestrian Signage E.1 - Freestanding Directory <b>Number of Sides</b> 2 <b>Location</b> MN - City of Monroe						
Monroe Wayfinding Signage > Historic - Pedestrian Signage	MN	HD- F.1-103	<table border="1"> <tr><td>→</td><td>Historical Society Museum</td></tr> <tr><td>→</td><td>Travelers Park</td></tr> </table>	→	Historical Society Museum	→	Travelers Park	<b>Sign Type</b> HD - Historic District - Pedestrian Signage F.1 - Pole Mounted Pedestrian Directional <b>Location</b> MN - City of Monroe		
→	Historical Society Museum									
→	Travelers Park									
Monroe Wayfinding Signage > Historic - Pedestrian Signage	MN	HD- F.1-104	<table border="1"> <tr><td>↑</td><td>Visitor Center</td></tr> <tr><td>←</td><td>Historical Society Museum</td></tr> <tr><td>←</td><td>Travelers Park</td></tr> </table>	↑	Visitor Center	←	Historical Society Museum	←	Travelers Park	<b>Sign Type</b> HD - Historic District - Pedestrian Signage F.1 - Pole Mounted Pedestrian Directional <b>Location</b> MN - City of Monroe
↑	Visitor Center									
←	Historical Society Museum									
←	Travelers Park									

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Historic Downtown Wayfinding -  
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SHEET TITLE

21

SHEET NUMBER

# AGENDA

## Part I

- Welcome and Call to Order
- Approve Meeting Minutes – September 10, 2020

## Part 2 – Old Business

- 6-Year Strategic Plan – Budget
- CARES Act 2<sup>nd</sup> Round Funding – Community Support

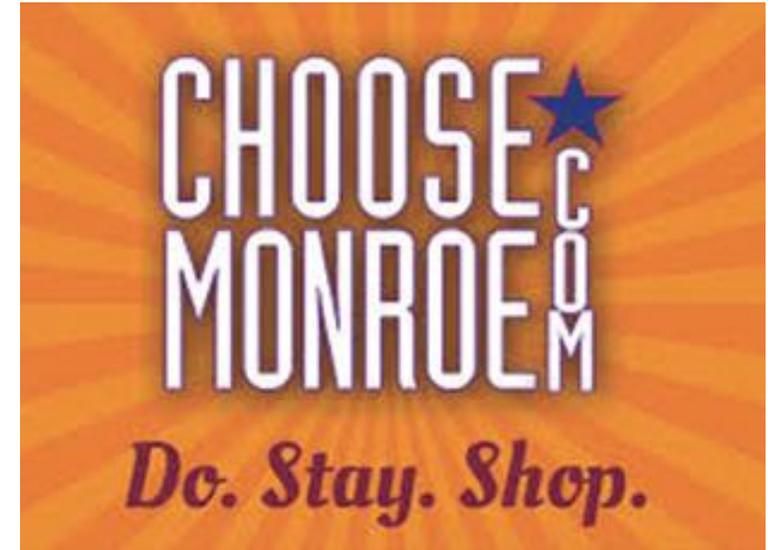
## Part 3 – New Business

- Wayfinding Signage Location Plan  
& Message Schedule

## Part 4

- Board Member Comments/Updates

## Part 5 – Next Meeting – October 8, 2020



# BOARD MEMBER COMMENTS/UPDATES



Janelle Drews  
Sally King

## Tourism

Geofencing  
Tourism Data  
Choose Monroe  
LTAC Funding Priorities  
Wayfinding/Gateway Signs



Mike Buse  
Allen Dye  
Katy Woods

## Business Recruitment

North Kelsey (Tjerne Place)  
Recruitment Strategies  
ED Webpage Update  
Data  
Business Survey  
Small Business Development  
Workforce Development



Bridgette Tuttle  
Meghan Wirsching

## Growth & Development

Vision 2050  
Zoning  
Land Use  
Infrastructure  
ED Element Comp Plan  
Growth Management Act  
Airport Zone

# AGENDA

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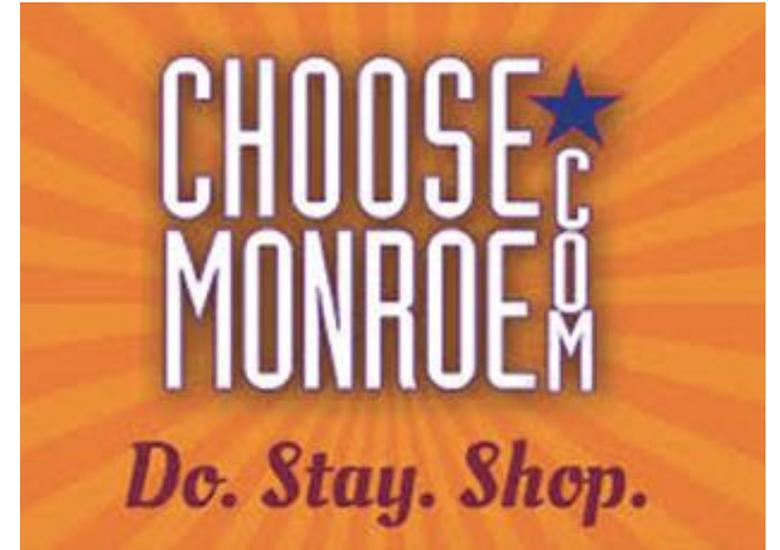
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& Message Schedule

## Part 4

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Part 5 – Next Meeting – October 8, 2020



# NEXT MEETING THURSDAY, OCTOBER 8, 2020

8:00AM-9:30AM

Zoom Meeting

