

- [Current Statewide COVID Status](#)
- [Snohomish County Update](#)
- [Workforce Assistance from Everett Community College](#)
- [Economic Alliance Small Business Summit](#)
- [Monroe Finalizing ARPA Funding Distribution](#)
- [Tourism in Monroe](#)
- [Calendar](#)



Monroe, Washington Economic Development Newsletter for July 2021

Monroe Business

Statewide COVID-19 Status>>>

Keeping businesses up to date on operating guidelines continues to be the focus of our Monroe Business Newsletter. With the constantly changing landscape our goal is to inform our businesses what the state, county and city guidelines are and how to maintain compliance. On June 30 Washington state reopened under the [Washington Ready](#) plan. All industry sectors previously covered by the Roadmap to Recovery or the Safe Start plan (with the limited exceptions noted below) may return to usual capacity and operations.

We are able to re-open due to the great progress in preventing the spread of the COVID-19 virus through increased vaccination rates and taking basic precautions. But the threat of variants developing among the unvaccinated continues to loom over us and federal and state officials are monitoring infections rates and coming out with new information every day. We can enjoy our new freedoms, but we must remain vigilant and continue to monitor the public health data and take precautions in the most risky situations. Stay healthy Monroe!

COVID-19 Reopening Guidance for Businesses and Workers

Restrictions Applying to Indoor & Outdoor Settings	
Vaccine Verification / Negative Testing	Recommended, but not required, for large indoor and outdoor events.
Capacity Limitations	No restrictions (except large indoor events*)
Physical Distancing	No requirements
Facial Coverings	Follow current applicable requirements as outlined in: Proclamation 20-25.13 - Healthy Washington, Secretary of Health Order 20-03.2, and LNI Publication F414-179.
Travelers	Follow CDC recommendations and Proclamation 20-83.2 - Restrictions on Travelers.

Important Reference Documents

- [Workplace Hazard](#)
- [Face Coverings](#)
- [High Risk Workers](#)

Healthy Washington Requirements

- [Cruises](#)
- [Overnight Camps](#)
- [Spectator Events](#)

For governing bodies of public agencies opting to host in-person public meetings under the Open Public Meetings Act, as permitted under Emergency Proclamation 20-28, et seq., the miscellaneous venues guidance remains in effect.

- [Miscellaneous Venues](#)

MORE FROM

WASHINGTON STATE

- [GUIDANCE and RESOURCES for BUSINESSES and EMPLOYEES](#)
- [COVID-19 Business and Worker Inquiries](#)
- [What you need to know about SAFE START](#)
- [COVID-19 Vaccines Toolkit for Businesses and Workers](#)

Updated mask requirement signage for businesses.

DOH has updated the mask requirement signage for businesses clarifying the indoor mask mandate for those who are not fully vaccinated. The signage can be found on these pages:

- [COVID-19 Resources and Recommendations](#)
- [Business Signage Toolkit](#)



Snohomish County

The county re-opened to the public on July 6th. Snohomish County COVID-19 phoneline for Daily Updates 425-388-3944

For a list of the county departments and services, click [HERE](#)

For Resources Available to Snohomish County Businesses Click the County's Economic Recovery & Resiliency link below

Economic Recovery & Resiliency

Help for business, workers during COVID-19



Labor issues continue to challenge businesses in 2021. Difficulty finding, training, and keeping workers is affecting all industry sectors. EvCC provides customized training programs for:

- *Space & Aerospace*
- *Government*
- *Hospitality*
- *Manufacturing*
- *Tech*
- *Service*

Members of EvCC's Customized Training Program along with Monroe's Economic Development team are currently visiting Monroe businesses to discuss how EvCC can help with your Human Resource issues. To set up an appointment for an on-site visit to discuss your HR needs, please contact James Palmer, Monroe Economic Development Specialist at 360-631-0050 or email to JPalmer@MonroeWA.gov

From the Economic Alliance of Snohomish County>>>

Last year's Small Business Summit in October was cancelled due to the pandemic but the Alliance would like your feedback regarding interest in the event this year.

We Value Your Feedback!

Would you attend a 2021 Small Business Summit?

Yes

Select

No

Select

What would be your preferred format for the Summit?

In-person

Select

Hybrid - in-person and online elements

Select

Online Only

Select

THANK YOU

We appreciate you taking the time to send us your feedback.

If you have any additional feedback, please contact [Katie Leone](#).

From the City of Monroe>>>

CITY FINALIZING ARPA FUNDS DISTRIBUTION PLAN

The City of Monroe is finalizing plans for the distribution of American Rescue Plan Act (ARPA) funds. To advise the City on eligibility criteria and application process, an ad-hoc committee of current Boards and Commissions members has been formed. Membership includes representatives of the Planning Commission, Parks Board, Community Human Services Advisory Board (CHSAB) and Economic Development Advisory Board (EDAB). This group held its first meeting on Tuesday, July 27, and reviewed a draft application packet and set of eligibility criteria. City staff is currently preparing updated documentation based on feedback received in the July 27 meeting, and a final draft of each will be presented to the City Council at its August 10 meeting. If approved on August 10, applications will be opened to the public on Monday, August 16, and due back by Tuesday, September 21. Eligible projects will fall into one of the following categories: supporting recovery, reconnecting community, and building resiliency. Further details will be shared here in *Monroe This Week*, on the City's [Facebook page](#), and on the City's [website](#).

What is ARPA? Signed into law on March 11, 2021, The American Rescue Plan Act of 2021 ("ARPA") provides **\$350 billion in additional funding for state and local governments.**

Cities can use ARP funds to:

- Support public health expenditures;
- Address the negative economic impacts caused by the public health emergency;
- Replace lost public sector revenue;
- Provide premium pay for essential workers;
- Invest in water, sewer, and broadband infrastructure.

Tourism in Monroe >>>

The tourism industry is one of Monroe's economic development pillars. Adopted in 2015, the Monroe Economic Development Strategy lists promoting Monroe as an Active Sports and Outdoor Adventure Destination as one of its core objectives. The city will continue to build on its brand through collaboration with the County Tourism efforts and other communities in the Sky Valley. Do you have ideas for tourism related events? Are you a tourism related business? We would love to hear from you and get your ideas. Check out the Snohomish County Tourism site at:

[Seattle North Country](#)

Upcoming Events>>>

From Economic Alliance of Snohomish County

Coffee Chats: State of Tourism -- Aug 3

EASC's Introductory Seminar -- Aug 4

10 seconds to Impact - Creating Elevator Pitches -- Aug 11

Coffee Chats: Leveraging Apprenticeships to Strengthen Your Workforce -- Aug 17

All Upcoming Events >>

From Monroe Chamber of Commerce

How to Use Text Messaging as a Marketing Tool Aug 17 10:00 AM - 11:00 AM

Monroe's End of Summer Block Party

Aug 28 12:00 PM - 6:00 PM

How to Market Your Business With a Podcast

Sep 09 10:00 AM - 11:00 AM



Monroe Farmers Market

WEDNESDAYS
MAY 26TH - SEPTEMBER 1ST
2:30-7 PM @ GALAXY THEATRES MONROE



The Monroe Farmers Market kicked off May 26th and will run until September 1st on Wednesdays! Find local fresh produce, flowers, meats, fruits, honey, food trucks & artisans at this market with over 60+ vendors weekly!

2:30-3:00PM reserved for high risk/senior shopping hours. Follow all the latest Market news [HERE!](#)

Application for the 2021 season is now LIVE:

<http://events.r20.constantcontact.com/register/event...>

Address: [1 Galaxy Way, Monroe WA 98272](#)

Municipal Campus to Reopen July 6

The Monroe Municipal Campus - including City Hall, the Police Department, and the Public Works and Parks & Recreation annex - reopened on Tuesday, July 6. Unvaccinated visitors to the municipal campus are asked to please wear a mask.

For department specific information go to: [Municipal Campus Hours of Operation](#)

Contact Us >>>

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