

MONROE LODGING TAX ADVISORY COMMITTEE MINUTES

APRIL 11, 2018

CALL TO ORDER AND ROLL CALL

The April 11, 2018 Lodging Tax Advisory Committee meeting was called to order by Chairperson Geoffrey Thomas, Mayor, at 5:30 p.m., Council Chambers, City Hall.

Committee members present: Mayor Geoffrey Thomas, Mike Buse – Monroe Chamber of Commerce, Doug Hobbs – High Road Promotions/Evergreen Speedway, Elmer Kim – Evergreen Inn & Suites

Staff members present: Deborah Knight, City Administrator and Becky Hasart, Finance Director.

APPROVAL OF MINTUES

Motion: Approve the August 16, 2017 minutes. Buse/Hobbs. Motion passed 4-0.

REVIEW OF LODGING TAX FINANCIALS

Ms. Hasart provided information regarding lodging tax receipts, including expected year end balances and anticipated 2019 receipts. First quarter 2018 is ahead of weighted budgeted expectations by \$1,308 and timing of receipts to the City was highlighted. Discussion ensued regarding projected amounts available for 2019 award and the impact to the lodging tax fund ending reserves.

PROPOSED 2019 APPLICATION PROCESS, PRIORITIES, AND TIMELINE

Discussion ensued regarding the use of the same application process and timeline as used for the 2018 funding cycle. Further discussion ensued regarding incorporating the City's Economic Development Advisory Board's (EDAB) tourism promotion and marketing priorities into the 2019 funding cycle. The EDAB recommendations are expected in June. There was consensus to meet, if needed, again in July to discuss the EDAB recommendations.

PROPOSED 2019 APPLICATION

This item was discussed as part of the process, priorities, and timeline agenda item.

UPCOMING BOARD APPOINTMENTS

Ms. Hasart explained that Council is the authority regarding how appointments are made to the Lodging Tax Advisory Committee (LTAC) and that staff will be receiving

direction from the Council on April 17, 2018. If Council allows, Ms. Hasart did confirm with current members their willingness to serve another term on the LTAC.

ADJOURNMENT

Motion: Move to adjourn. Hobbs/Buse. Motion carried 4-0.

The LTAC meeting was adjourned at 5:53 p.m.

Geoffrey Thomas, Mayor, Chairperson

Becky Hasart, Finance Director