



MONROE CITY COUNCIL

Agenda Bill No. 20-045

SUBJECT:	Confirmation of Vision 2050 Sounding Board Member Appointments
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DATE:	DEPT:	CONTACT:	PRESENTER:	ITEM:
03/10/2020	Administration	Deborah Knight	Deborah Knight	New Business #1

Discussion: 03/10/2020; 02/02/2020; 01/31/2020; 12/10/2019

- Attachments:**
1. Sounding Board Appointments
 2. Vision 2050 Scope of Work and Timeline

REQUESTED ACTION: Move to confirm the Mayor’s appointment of: Kelsey Borland; Joan Brown; Yessica Carmel; Zachary Hegtvedt; Darryl Jacobsen; Drew James; Peter Maxson; Paul Sanders; Phil Spirito; and other members as the Mayor may appoint to meet the requirement of creating a diversified board to represent Monroe community members and business owners.

POLICY CONSIDERATIONS

RCW 35A.13.080 provides for the appointment by the mayor, subject to confirmation by the City Council, of citizens’ committees, commissions, and boards advisory to the City Council.

The City Council’s action will establish a Sounding Board to assist the City with developing a collaborative community driven vision, mission, and core values statement that may be used to guide the city’s long-range comprehensive plan.

DESCRIPTION/BACKGROUND

On December 10, 2019, the City Council approved a contract with Enviroissues to oversee a collaborative community process to help develop a long-range vision, mission, and core values statement for the City.

The vision, mission and core values statement will be used to guide the 2023 Comprehensive Plan Update and six-year strategic plan.

A key component of the project is the creation of a ten to twelve member community “Sounding Board.”

The purpose of the community Sounding Board is to provide guidance to City Council, Mayor, and Staff during the research, planning, public outreach, and coordination phases of Vision 2050. After the visioning process is complete, the function of the Sounding Board changes to educate other stakeholders about the City’s revised vision, mission, and core values statements.

Potential members were identified by Mayor Thomas and city staff to represent significant community constituencies, including:

- Youth
- Seniors
- Latinx communities
- New residents
- Established residents
- Local developers
- Veterans
- Business owners
- Non-profit organizations
- Service organizations
- Families

Enviroissues recommends convening the Sounding Board once in the spring (during the initial Assessment phase) and once in the fall of 2020 to finalize the vision, mission and core values statements before making a recommendation to the City Council.

The primary focus of the first meeting will be a workshop to explore the City's core values and the vision statement. Sounding Board members will be invited to attend and/or present at a final City Council briefing with the recommended vision, mission, and core values.

EnviroIssues will provide meeting materials and a note-taker as well as expertise on structure and operating guidelines, roles, and responsibilities to leverage the exponential networks of the members within the community. EnviroIssues, working through the Sounding Board structure, will share findings from individual tasks to the public, community groups, City Council, the Mayor, City Staff, and other stakeholders at key milestones throughout the contract.

Some of this outreach may occur in person through briefings, while other updates may be shared online using a digital platform.

Sounding Board meetings will be scheduled at City Hall. City Staff will create a City webpage where all meetings will be noticed and materials posted, as prescribed by Washington's Open Public Meetings Act.

FISCAL IMPACTS

Support for the Sounding Board is included in the project budget for 2020.

TIME CONSTRAINTS

The Sounding Board is scheduled to convene in late March. The City Council should confirm the Mayor's appointments to the Board as soon as practical. The goal is to have a recommendation from the Board in time to update to the strategic plan if necessary during the budget process. The last Board meeting is tentatively early September with the final report delivered to the City Council in late October.

ALTERNATIVES

Choose not to confirm one or more of the appointments; and provide direction to the Mayor and Staff to continue to collect applications.

Kelsey	Borland	Youth	Confirmed - Key Club President
Joan	Brown	Seniors	Confirmed - Member of Senior Center, past president
Yessica	Carmel	Latino community	Confirmed - Works at Take the Next Step
Zachary	Hegtvedt	New residents, young family	Confirmed
Darryl	Jacobsen	Developer	Waiting for confirmation
Drew	James	Veterans	Confirmed - VFW President
Peter	Maxson	Department of Corrections	Confirmed - Works at Department of Corrections
Bill or Cathy	McCain	Long-term resident	Waiting for confirmation
Paul	Sanders	Local business owner, recreationalist	Confirmed - Owner of Pacific Bike and Ski
Phil	Spirito	Monroe Equity Council	Confirmed - Works at the library
TBD		Individuals and families with low income	Elizabeth from Housing Hope is coordinating
TBD		Individuals experiencing homelessness	Mike from TTNS has someone in mind and is coordinating
TBD		Families with school-aged kids	Coordinating with family liaisons at Monroe School District
TBD		Agriculture	Have been trying to reach Jennifer Reiner and Dale Reiner, but get no response

