

**CALL TO ORDER**

The January 9, 2020, Monroe Economic Development Advisory Board Meeting was called to order at 8:00 a.m.; Council Chambers, City Hall.

Knight announced that CJ Jones with Snohomish County will be added to the agenda to discuss Arrivalist Data for Monroe.

Knight introduced the new Economic Development Advisory Board member Liz Nugent.

**ROLL CALL**

Members present: Buse, Dye, King, Nugent, Rousey, Tuttle, Woods, ad-hoc Schuler and ad-hoc Drews\*\*

Staff present: Knight, Hasart, Farrell, Roberts, Darrow, Johns, Palmer\* and Barr

Boardmember Tuttle made a motion to retain Boardmember Rousey as an ad-hoc member on the Economic Development Advisory Board. Motion seconded by Boardmember Woods. Motion carried 7/0.

**NEW BUSINESS**

1. Arrivalist Data Monroe September 2018 - August 2019  
CJ Jones with Snohomish County explained how the Arrivalist program gathers data and explained the trends seen in the data. Knight discussed how the City of Monroe can use the data to inform marketing decisions.

**APPROVAL OF THE MINUTES**

Boardmember Woods made a motion to approve the minutes of December 12, 2019. Motion was seconded by Boardmember Tuttle. Motion carried 7/0.

**OLD BUSINESS**

1. Sign Design Alternatives  
Knight lead a discussion regarding the gateway signage options sent by Tangram.

**NEXT MEETING**

Knight reminded the board that the next meeting will be on January 23, 2020. The Survey Results will be presented by James Palmer at that meeting.

*\* James Palmer arrived at 8:04 am*

*\*\* Ad-hoc Boardmember Janelle Drews arrived at 8:07 am*

**ADJOURNMENT**

The meeting adjourned at approximately 9:29 a.m.

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Deborah Knight; City Administrator

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*\*Minutes approved at the January 23, 2020 meeting.*